



BAC Resolution Declaring Highest Rated and Responsive Bid (HRRB) and Recommending Award for the Procurement of Consulting Services for the Social Media Management of the Department of Tourism (DOT-BAC-REI No. 2020-011)

Resolution No. 2020-137

WHEREAS, the Department of Tourism (DOT), through its Bids and Awards Committee (BAC), posted the Request for Expression of Interest (REI) for the **Procurement of Consulting Services for the Social Media Management of the Department of Tourism** in the DOT website, the PhilGEPS website, and in conspicuous places at the premises of the DOT continuously for seven (7) calendar days starting 17 June, 2020, whereby the deadline for the submission and opening of eligibility requirements was set on 24 June 2020. The Approved Budget for the Contract (ABC) is **Twenty Million Pesos (PhP20,000,000.00)**, inclusive of all applicable taxes;

WHEREAS, the Competitive Bidding Procedures for Consulting Services, using the Quality-Based Evaluation (QBE) procedures, pursuant to Republic Act No. 9184 (RA 9184) and its 2016 Implementing Rules and Regulations (IRR), was adopted in this undertaking;

WHEREAS, on 05 August 2020, the BAC issued approved BAC Resolution No. 2020-124, recommending **EON (Events Organizer Network), INC.** as the Highest Rated Bidder (HRB) between the two (2) shortlisted consultants. A copy of approved BAC Resolution No. 2020-124 is hereto attached, marked as **Annex "A"**, and made an integral part hereof;

WHEREAS, pursuant to the provisions of the revised IRR of RA 9184 on the Competitive Bidding Procedures for Consulting Services using a Quality-Based Evaluation (QBE) Procedure, the BAC invited **EON (Events Organizer Network), INC.** for the Opening of the Financial Proposal on 13 August 2020 and Negotiation on 14 August 2020. A copy of the Invitation to the Opening of Financial Proposal and Negotiation is hereto attached, marked as **Annex "B"** and made an integral part hereof;

WHEREAS, **EON (Events Organizer Network), INC.** met the minimum requirements for the Financial Proposal with a submitted bid price of **Seventeen Million Nine Hundred Twenty-Eight Thousand Two Hundred Ninety Pesos and 80/100 (PhP17,928,290.80)** inclusive of applicable taxes. The bid price is within the ABC;

WHEREAS, DOT and EON (Events Organizer Network), INC. has successfully completed the negotiations on 14 August 2020, with the following agreements, thus the latter was subjected to Post-qualification:

- x Agency to remove the fixed no. of influencers since the same will depend on the need of the DOT. There should be more macro influencers than mega influencers.
- x Agency to reduce the paid media budget by half and allocate it for community management, social media engagement, and creation of video and photos for 10 destinations;
- x For the community outreach and prizes, the agency is to provide an alternative project should the contest will not push through; and
- x Budget should include allocation for twitter campaign budget.

A copy of the Minutes of the Negotiation is hereto attached, marked as **Annex "C"**, and is made an integral part hereof;

WHEREAS, upon careful examination, validation, and verification of all the eligibility, technical and financial requirements submitted by **EON (Events Organizer Network), INC.** being the Highest Rated Bidder (HRB), it is found to be responsive with all the requirements, thus Post -Qualified. A copy of the Post Qualification Report is hereto attached, marked as **Annex "D"**, and is made an integral part hereof;

NOW, THEREFORE, We, the Members of the Bids and Awards Committee, hereby **RESOLVE** as it is hereby **RESOLVED**;

- a) To declare **EON (Events Organizer Network), INC.** as the bidder with the Highest Rated and Responsive Bid (HRRB) and award the contract for the **Procurement of Consulting Services for the Social Media Management of the Department of Tourism** with a total contract price of **Seventeen Million Nine Hundred Twenty-Eight Thousand Two Hundred Ninety Pesos and 80/100 (PhP17,928,290.80)**, inclusive of all applicable taxes, and with a contract duration of four (4) months effective from the receipt of the Consultant of the Notice to Proceed;
- b) To recommend for approval by the Secretary of the Department of Tourism the foregoing findings.

RESOLVED, at the DOT Bldg., No. 351 Sen. Gil Puyat Ave., Makati City this 25th day of August 2020.

Recommending Approval:


ASEC. ROBERTO P. ALABADO III
BAC Chairperson


DIR. MILAGROS Y. SAY
BAC Vice Chairperson

MS. SUSAN NAGTALON
BAC Member


MR. RAYMUND GLEN A. AGUSTIN
BAC Member


ATTY. JENNIFER A. OLBA
BAC Member

By Authority of the Secretary:
(per Department Order No. 2020-022)

APPROVED **DISAPPROVED:**


ATTY. REYNALDO L. CHING OIC- Undersecretary
for Administration and Finance