



**NOTICE OF AWARD**

**JOSE VICTOR M. GAITE**

Chief Financial Officer

**EON (EVENTS ORGANIZER NETWORK), INC.**

8F OPL Building 100 C. Palanca Street

Legaspi Village, Makati City

**Dear Mr. Gaite:**

We are pleased to notify you that your Bid dated 21 July 2020 for the **Procurement of Consulting Services for the Social Media Management of the Department of Tourism** with a Total Contract Price of **Seventeen Million Nine Hundred Twenty-Eight Thousand Two Hundred Ninety Philippine Pesos and 80/100 (PhP17,928,290.80)** inclusive of applicable taxes and with a contract duration of four (4) months effective from the receipt of the Consultant of the Notice to Proceed, is hereby accepted, subject to the agreements made during the Negotiation, as follows:

- Agency to remove the fixed no. of influencers since the same will depend on the need of the DOT. There should be more macro influencers than mega influencers.
- Agency to reduce the paid media budget by half and allocate it for community management, social media engagement, and creation of video and photos for 10 destinations;
- For the community outreach and prizes, the agency is to provide an alternative project should the contest will not push through; and
- Budget should include allocation for twitter campaign budget.

You are hereby required to provide within ten (10) calendar days upon receipt of this Notice, a Performance Security in any of the following forms and corresponding amount:

- Cash or cashier’s/managers check issued by a Universal or Commercial Bank **or** Bank draft/guarantee **or** irrevocable letter of credit issued by a Universal or Commercial Bank, payable to the Philippine Department of Tourism in the amount equivalent to at least five percent (5%) of the Total Contract Price or equivalent to at least **PhP896,414.54 or**
- Surety bond callable upon demand issued by a surety or insurance company duly certified by the Insurance Commission as authorized to issue such security in the amount equivalent to at least thirty percent (30%) of the Total Contract Price or equivalent to at least **PhP5,378,487.24.**

Refusal to accept the award without a justifiable reason and failure to provide the Performance Security within the prescribed period shall constitute sufficient ground for cancellation of the award, forfeiture of the bid security and disqualification in any future bidding of this Department.

Very truly yours,

**HOWARD LANCE A. UYKING**  
**Assistant Secretary for Branding and Marketing Communications**  
**Department of Tourism**

Date Signed: \_\_\_\_\_

DocuSigned by:

Conforme: \_\_\_\_\_  
(Awarded bidder’s name of authorized representative and signature)

Date: September 4, 2020