



**NOTICE TO PROCEED**

**MS. SUMEERA BAHL**  
Managing Director  
**DURGA DAS PUBLICATIONS (MIDDLE EAST) FZE**  
Saif Suite Z1-01, Saif Zone, Sharjah  
United Arabs Emirates 9348  
Email: ddp@ddppl.com

Dear **Ms. Bahl**:

The attached Contract Agreement having been approved, notice is hereby given to **Durga Das Publications (Middle East) FZE** that work may commence on the **Tourism Destination Marketing Company for Middle East/Gulf Cooperation Council**, effective upon receipt of this notice.

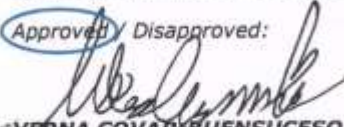
Upon receipt of this notice, you are responsible for performing the services under the terms and conditions of the Agreement and in accordance with the Implementation Schedule.

Please acknowledge receipt and acceptance of this notice by signing both copies in the space provided below. Keep one copy and return the other to the Department of Tourism.

**Very truly yours,**

**By Authority of the Secretary:**  
**(per Department Order No. 2020-022)**

Approved /  Disapproved:

  
**VERNA COVAR BUENSUCESO**  
Assistant Secretary  
Department of Tourism

I acknowledge receipt of this Notice on  
Name of the Representative of the Bidder  
Authorized Signature

13 August 2020  
SUMEERA BAHL  
S. Bahl