



NOTICE TO PROCEED

MS. NENITA P. SAMSON
Chief Financial Officer
IPG MEDIABRANDS PHILIPPINES, INC.
Unit 2901 The Trade and Financial Tower
7th Avenue corner 32nd Street, Bonifacio Global City
Taguig City

Dear Ms. Samson:

The attached Contract Agreement having been approved, notice is hereby given to **IPG MEDIABRANDS PHILIPPINES, INC.** that work may commence on the **Procurement of Consulting Services for the Local Media Plan and Placements for Tourism Branding (DOT-BAC REI No. 2020-016).**

Upon receipt of this notice, you are responsible for performing the services under the terms and conditions of the Agreement and in accordance with the Implementation Schedule.

Please acknowledge receipt and acceptance of this notice by signing both copies in the space provided below. Keep one copy and return the other to the Department of Tourism.

Very truly yours,


BERNADETTE ROMULO-PUYAT
Secretary
Department of Tourism



I acknowledge receipt of this Notice on

29 December 2020

Name of the Representative of the Bidder

Nenita Samson

Authorized Signature



CERTIFIED TRUE COPY
Procurement Mgt. Div


Maria Alpha O. Almazan