



NOTICE TO PROCEED

October 28, 2021

MS. MA. REGINA R. FRANCISCO
Managing Director
IPG MEDIABRANDS PHILIPPINES, INC.
Unit 2901, The Trade and Financial Tower
7th Avenue corner 32nd Street, Bonifacio Global City
Taguig City

Dear **Ms. Francisco**:

The attached Contract Agreement having been approved, notice is hereby given to **IPG MEDIABRANDS PHILIPPINES, INC.** that work may commence on the **Procurement of Consulting Services of a Local Media Planning, Buying and Placements Agency for the Department of Tourism – Lot No. 2 (Media Planning, Buying and Placements Targeting Visayas and Mindanao) (DOT-BAC REI No. 2020-007).**

Upon receipt of this notice, you are responsible for performing the services under the terms and conditions of the Agreement and in accordance with the Implementation Schedule.

Please acknowledge receipt and acceptance of this notice by signing both copies in the space provided below. Keep one copy and return the other to the Department of Tourism.

Very truly yours,



ABJ481


BERNADETTE ROMULO-PUYAT
Secretary
Department of Tourism 

I acknowledge receipt of this Notice on

Name of the Representative of the Bidder

Authorized Signature

October 29, 2021

Ma. Regina R. Francisco

