



## Bid Notice Abstract

### Request for Proposal (RFP)

**Reference Number** 8245957  
**Procuring Entity** DEPARTMENT OF TOURISM  
**Title** Procurement of Services of a Production Company for the Virtual Interactive Tour in Line with the Israel Green Lanes Initiative

#### Area of Delivery

<b>Solicitation Number:</b>	RFQ No. 2021 - 11 - 0191	<b>Status</b>	<b>Pending</b>
<b>Trade Agreement:</b>	Implementing Rules and Regulations	<b>Associated Components</b>	4
<b>Procurement Mode:</b>	Negotiated Procurement - Small Value Procurement (Sec. 53.9)	<b>Bid Supplements</b>	0
<b>Classification:</b>	Goods	<b>Document Request List</b>	0
<b>Category:</b>	Consulting Services	<b>Date Published</b>	30/11/2021
<b>Approved Budget for the Contract:</b>	PHP 990,000.00	<b>Last Updated / Time</b>	29/11/2021 17:09 PM
<b>Delivery Period:</b>	3 Month/s	<b>Closing Date / Time</b>	03/12/2021 10:00 AM
<b>Client Agency:</b>			
<b>Contact Person:</b>	John Paulo Samonte Francisco Administrative Assistant III 351 Sen. Gil Puyat Avenue Makati City Metro Manila Philippines 1200 63-02-4595200 Ext.425 63-02-4595200 jsfrancisco@tourism.gov.ph		

#### Description

##### TERMS OF REFERENCE

I. BIDDER: PRODUCTION COMPANY FOR THE VIRTUAL INTERACTIVE TOUR IN LINE WITH THE ISRAEL GREEN LANES INITIATIVE

##### II. OBJECTIVES

To convince our aviation decision makers and tour operators to fly to or bring the people in to the Philippines  
 To design a virtual interactive tour to increase product and destination knowledge that would encourage tourist traffic from Israel to the Philippines;

To establish network linkages with Israeli travel trade, international aviation stakeholders, and Israeli travel market; and

To encourage the development and selling of tour packages from Israel to the Philippines that would convert potential travel to actual travel

##### III. MINIMUM REQUIREMENTS

A Philippine-based Firm Capable of producing a virtual interactive tour;

Must be PhilGEP Platinum registered;

Must have at least 3 years of experience in producing online interactive games/tours of similar nature;

Must submit list of projects handled in the past and list of current ongoing/forthcoming projects;

Must be willing to provide services on send-bill arrangement.

##### IV. SCOPE OF WORK AND DELIVERABLES

Conceptualize and produce an hour-long virtual interactive tour in the form an online simulation with the following specifications:

1. Provide an interactive and immersive platform that may accommodate 100-200 pax
2. Encompass a story or a mystery to be solved by the participants
3. Feature destinations in Region III (Clark), CAR (Banaue), Region VII (Cebu & Bohol), and NCR (Metro Manila) - Subject to changes based on the end-user's preference & the Israeli market profile
4. Collaborate with local tour guides/establishment owners to be shown in the virtual tour
5. Schedule of the virtual tour launch and implementation based on the availability of the tour guides and audience

\*Story proposals must be submitted with the bidding documents.

Produce marketing collateral in line with the virtual interactive tour to be distributed through the DOT channels

Assist in creating virtual awareness through the DOT channels

Manage the technical run-through of the game and the actual implementation

Submit to the DOT the final virtual tour output which must be professionally edited and includes audio scoring

Submit to the DOT the official event video/photo coverage, list of attendees, terminal report, and the virtual tour (exclusivity), no later than 30 working days after the final day of the implementation on a 1 TB external hard drive.

#### V. PROJECT DURATION AND BUDGET

Timeline:

o December 2021 to January 2022 - Conceptualization, project development, testing

o February 2022 - December - Public Runs (once every Sunday)

The total estimated budgetary requirement is Nine Hundred Ninety Thousand Pesos (PHP 990,000.00), which will cover the following deliverables:

Deliverable

One-time fee Concept fee, puzzle development, programming, photo and video production, project management, registration, booking system, training

Php 750,000.00

Public Runs

Tour guide salary and expenses

10 Public runs in February:

1st and 2nd weeks – 2 runs (every Sunday)

3rd and 4th weeks – 3 runs (every Sunday)

Php 240,000.00

TOTAL

Php 990,000.00

#### VI. ELIGIBILITY CHECK AND SHORTLISTING CRITERIA FOR RATING

The set of criteria under Eligibility Check are the following:

Applicable Experience of the Firm – 55 pts

Qualification of Firm – 25 pts

Current Workload Relative to Capacity – 20 pts

I.

Applicable experience of the consultancy firm

A.

Relevance of the company portfolio to the project

30 pts

1.

Firm has 3 or more active virtual interactive tour/game

30 pts

Firm has 1 to 2 active virtual interactive tour/game

20 pts

B.

Years of experience

25 pts

1.

Firm has five (5) and above years of experience in creating virtual interactive games

25 pts

Firm has three (3) to four (4) years of experience in creating virtual interactive games

15 pts

II.

Qualification of Consultancy Firm

25 pts

1.

Firm has completed ten (10) or more virtual interactive games with a contract cost for each project equal or greater than PHP 1,000,000.00 for the past three (3) years.

25 pts

Firm has completed five (5) to nine (9) virtual interactive games with a contract cost for each project equal or greater than PHP 1,000,000.00 for the past three (3) years.

10 pts

Firm has completed one (1) to four (4) virtual interactive games with a contract cost for each project equal or greater than PHP 1,000,000.00 for the past three (3) years.

5 pts

III.

Current workload relative to capacity

20 pts

1.

Firm is supporting less than three (3) contracts with value equal to or greater than PHP 1,000,000.00

20 pts

Firm is supporting three (3) or more contracts with value equal to or greater than PHP 1,000,000.00

10 pts

Total  
100 pts  
Passing Score  
70 pts

#### VII. CONTACT DETAILS

Inquiries may be coursed through:  
GHIENEL B. GUSTILO JAMILLE FRANCINE A. CONCEL  
Member, OPMD-Route Development Member, OPMD-MDD-Israel  
gbustilo@tourism.gov.ph jaconcel@tourism.gov.ph

Noted by:

RENEE MARIE N. REYES

Director

Office of Product and Market Development

#### Line Items

Item No.	Product/Service Name	Description	Quantity	UOM	Budget (PHP)
1	Production Company	Procurement of Services of a Production Company for the Virtual Interactive Tour in Line with the Israel Green Lanes Initiative	1	Lot	990,000.00

#### Other Information

##### Eligibility Requirements

1. Registration Certificate from Security and Exchange Commission (SEC), Department of Trade and Industry (DTI) for sole proprietorship, or CDA for cooperatives.
2. Mayor's/Business Permit issued by the city or municipality where the principal place of business of the prospective bidder is located, or the equivalent document for Exclusive Economic Zone Area,  
  
In cases of recently expired Mayor's/Business permits, it shall be accepted together with the official receipt as proof that the bidder has applied for renewal within period prescribed by the local government unit.  
  
For individual consultants not registered under a sole proprietorship, a BIR Certificate of Registration shall be submitted, in lieu of DTI registration and Mayor's/Business permit.
3. PhilGEPS Registration Number
4. Latest Income/Business Tax Return (For ABC above Php500, 000.00)
5. Professional License/Curriculum Vitae
6. List of key personnel to be assigned to the contract to be bid, with their complete qualification and experience data.
7. Statement of the prospective bidder of all its ongoing and completed government and private contracts, including contracts awarded but not yet started, if any, whether similar or not similar in nature and complexity to the contract to be bid, within the relevant period as provided in the Terms of Reference. (See attached Annexes TD 1 & 2)
8. Original or Certified True Copy of Duly Notarized Omnibus Sworn Statement

Note: Kind submit your quotations together with your eligibility requirements thru email and sent it to jsfrancisco@tourism.gov.ph on or before 03 December 2021 at 10:00 am. Late and unsigned quotations shall not be accepted.

**Created by** John Paulo Samonte Francisco

**Date Created** 29/11/2021

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