



Bid Notice Abstract

Request for Proposal (RFP)

Reference Number	7229879
Procuring Entity	DEPARTMENT OF TOURISM - REGION IV-B MIMAROPA
Title	Revitalizing Farm Tourism Exciting Experiences
Area of Delivery	Metro Manila

Solicitation Number:	2020-10-002	Status	In-Preparation
Trade Agreement:	Implementing Rules and Regulations		
Procurement Mode:	Negotiated Procurement - Small Value Procurement (Sec. 53.9)	Associated Components	1
Classification:	Consulting Services	Bid Supplements	0
Category:	Education and Training Services	Document Request List	0
Approved Budget for the Contract:	PHP 150,000.00		
Delivery Period:	12 Day/s		
Client Agency:		Date Published	07/10/2020
Contact Person:	Faye Angeli Argamosa Reyes Tourism Operations Officer II 351 Sen. Gil Puyat Avenue Makati City Metro Manila Philippines 1200 63-459-5200 Ext.119 63-- tdd.mimaropa@gmail.com	Last Updated / Time	06/10/2020 10:42 AM
		Closing Date / Time	12/10/2020 17:00 PM

Description

PROJECT BACKGROUND

The Department of Tourism MIMAROPA will conduct a webinar series on Revitalizing Farm Tourism Exciting Experiences from October to November 2020 (4 runs – 3 hours per run). The workshop shall impart enhancement of knowledge to potential and accredited Farm Tourism Sites in the MIMAROPA Region on the Farm Tourism industry.

The webinar shall highlight the following topics:

1. Eco-friendly Farm Tourism Destination
2. Sourcing Local and Showcase Local Cuisine
3. Arts, Culture and Crafts Exploration and Integration to Farm Tourism
4. Localizing World Class Hospitality and Service in Farms

DOCUMENTARY REQUIREMENTS FOR ONLINE PROVIDERS

- Current Mayor's Permit / Business Permit / BIR Certification (for Individual)
- PHILGEPs' Registration Number or Certificate of Platinum Membership
- Registration Certificate from SEC or DTI
- Original or certified true copy of duly notarized Omnibus Sworn Statement

- DOT Accreditation Certificate for Farm Tourism Sites with Farm School Certificate

TECHNICAL DESCRIPTION / SPECIFICATIONS

Duly Licensed Online Training Provider/Farm School should be able to provide the following:

- Four (4) runs of online forum/webinar production with 3 hours per run;
- Program Development – curriculum relevant to industry needs and standards;
- Must have had Trainer experience with tourism stakeholders;
- Must have conducted seminars around the country;
- Engagement of Industry Experts as Resource Speakers;
- Platform set-up to ensure that training will run smoothly/Must have Zoom capability;
- Develop and administer pre-registration and feedback/post-evaluation in consultation with the End-user;
- Provide Host and Moderator during the Webinar;
- Issuance of E-certificates/Certificates of Attendance;
- Provide training/session materials without further charges or fees;
- Provide Photo Documentation, zoom recording, and Post-activity Report;
- Must be residing in Metro Manila; and
- Must be able to provide the requirements on send bill arrangement

PROPOSED WEBINAR SCHEDULE

DATE TOPIC

October 23, 2020 Eco-friendly Farm Tourism Destination

October 30, 2020 Sourcing Local and Showcase Local Cuisine

November 6, 2020 Arts, Culture and Crafts Exploration and Integration to Farm Tourism

November 13, 2020 Localizing World Class Hospitality and Service in Farms

Target Participants: MIMAROPA Accredited and potential farm tourism sites and Local Government Units

Number of Participants per run: 50 pax

PROJECT OFFICER/CONTACT PERSON

MARC RAMIRO R. ORTIZ LUIS

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Tourism Development Division

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Created by Faye Angeli Argamosa Reyes

Date Created 06/10/2020

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