



Bid Notice Abstract

Request for Proposal (RFP)

Reference Number	7234543
Procuring Entity	DEPARTMENT OF TOURISM - REGION IV-B MIMAROPA
Title	Audio-Video Presentations of the TourLISTA Web Based/ Mobile Application
Area of Delivery	Metro Manila

Solicitation Number:	2020-10-003	Status	Pending
Trade Agreement:	Implementing Rules and Regulations	Associated Components	1
Procurement Mode:	Negotiated Procurement - Small Value Procurement (Sec. 53.9)	Bid Supplements	0
Classification:	Consulting Services	Document Request List	0
Category:	Video Production Services	Date Published	08/10/2020
Approved Budget for the Contract:	PHP 270,000.00	Last Updated / Time	07/10/2020 13:13 PM
Delivery Period:	3 Month/s	Closing Date / Time	13/10/2020 17:00 PM
Client Agency:			
Contact Person:	Faye Angeli Argamosa Reyes Tourism Operations Officer II 351 Sen. Gil Puyat Avenue Makati City Metro Manila Philippines 1200 63-459-5200 Ext.119 tdd.mimaropa@gmail.com		

Description

BACKGROUND

The Department of Tourism (DOT) MIMAROPA in collaboration with the Department of Science and Technology (DOST) MIMAROPA developed a Web based/ Mobile Application of tourism Statistics called Tourism Live Inventory of Statistics and Arrivals (TourLISTA) that would allow direct encoding of data from the Accommodation Establishments and Tourist Attractions thereby generating a reliable, timely and accurate tourism statistics. The audio-video presentation (AVP) will be utilized by the secretariat during the conduct of series of roll-out sessions via online forum. The said creation of AVP will also be fundamental tool for LGUs and private sectors including accommodation establishment and tourist attractions for them to review the steps/ procedure on how to encode in the system.

SCOPE OF DELIVERABLE/SPECIFICATION

Audio-Video Presentation on the steps and procedure of the TourLISTA Application:

- Instructional High Definition Audio Visual Presentation
- Produce the design, graphic artists, voice talent and background music
- Full Production Team to include: motion graphic artists, graphic designers, production manager and assistant, voice caster and editors
- DVD and soft copy of the AVP

- DOT MIMAROPA shall have the ownership of the final outputs including files used in the development/production of the AVP after its delivery
- Main video shall be delivered on or before 30 October 2020; but the contract period for editing shall be flexible whenever there is an update on the process of encoding.
- Please refer to the attached document marked as "Annex A" for the process flow

Contact Person: Jay S. De Guzman
Tourism Operations Officer II
Tourism Development Division, DOT MIMAROPA
Contact No.: +63917 137 2252 / 8459-5200 local 119
e-mail: dot4b.tourismstatistics@gmail.com

Created by Faye Angeli Argamosa Reyes

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