



Bid Notice Abstract

Request for Proposal (RFP)

Reference Number 7251389
Procuring Entity DEPARTMENT OF TOURISM
Title PRIORITY DEVELOPMENT AREAS AND PARTNERS ON INTERNATIONAL COOPERATION (3 REGIONS)

Area of Delivery

Solicitation Number: 2020-10-0086	Status	Pending
Trade Agreement: Implementing Rules and Regulations	Associated Components	2
Procurement Mode: Negotiated Procurement - Small Value Procurement (Sec. 53.9)	Bid Supplements	0
Classification: Consulting Services	Document Request List	0
Category: Consulting Services	Date Published	14/10/2020
Approved Budget for the Contract: PHP 600,000.00	Last Updated / Time	13/10/2020 15:26 PM
Delivery Period: 3 Month/s	Closing Date / Time	19/10/2020 10:00 AM
Client Agency:		
Contact Person: John Paulo Samonte Francisco Administrative Officer I 351 Sen. Gil Puyat Avenue Makati City Metro Manila Philippines 1200 63-02-4595200 Ext.425 63-02-4595200 psfrancisco.logistics@yahoo.com		

Description

Line Item Breakdown:

Lot 1: Consultancy Services for the Americas Region – Php 200,000.00
 Lot 2: Consultancy Services for the Europe Region – Php 200,000.00
 Lot 3: Consultancy Services for the Region of Middle East and Africa – Php 200,000.00

Total amount of the project: Php 600,000.00

TERMS OF REFERENCE

PRIORITY DEVELOPMENT AREAS AND PARTNERS ON INTERNATIONAL COOPERATION

LOT 1: CONSULTANCY SERVICES FOR THE AMERICAS REGION

Background

The Americas Region relies on the different variety of its culture and history. It has also a great potential for tourism development due to its natural and architectural attractions, as well as the hospitality of the people. Because of the economic growth in the region, there have been developments in infrastructure, land, air and sea connectivity, and formation of culture around tourism.

Although the American continent holds only third rank in world tourist destinations, after Europe and the Asia-Pacific region, tourism in the Americas is nevertheless an important phenomenon, with 210.9 million international arrivals for 2017, representing 16% of world tourist arrivals (UNWTO, 2018).

In continuous pursuit to boost the existing robust and strong friendly diplomatic relations with its bilateral, multilateral and regional partners, the Philippines will be able to strengthen its partnership with other countries through identifying matters of mutual interest that may be of cooperation, as well as strengths that the Philippines may acquire from its partner countries. This will likewise enable the country to implement projects and programs focusing on the following areas: tourism development planning, marketing and promotions, standards and regulations, human resource development, and tourism investments.

Objective

In 2019, the Office of Tourism Development Planning, Research and Information Management (OTDPRIM) have developed the Comparative Study on International Tourism Cooperation which serves as a guideline in terms of identifying the Philippines' potential partners in the international community to pursue a high-level bilateral engagement. As a follow through, the OTDPRIM will develop a Study on Priority Development Areas and Partners on International Cooperation focusing on the geographical regions, namely: ASEAN Region, Asia and the Pacific, Europe, America, Middle East and Africa.

This study shall serve as a reference of the Department comprising of the following information:

SWOT (Strengths, Weaknesses, Opportunities and Threats) Analysis;
Crisis management and recovery plans (Disasters, pandemics, etc.)
Protocols implemented in ensuring health and safety of tourists in the Americas Region;
Region's existing tourism products and services;
Priority development areas of tourism in the Americas Region; and
Potential area of tourism cooperation that the Philippines may benefit.

Project Design

This study aims to:

Serve as a handbook or guidebook that consists of information and data regarding the tourism in the Americas Region; and
Provide information on the existing tourism products, services, facilities, infrastructure, accessibility and investment in the Americas region.

Scope of Services

The DOT is requesting for a services of a consultant to develop the Study on Priority Development Areas and Partners on International Cooperation: The Americas Region:

The consultant shall undertake the following tasks:

Conduct researches on tourism plans and policies, best practices and strategies, marketing and promotions of the countries within the Americas region, as well as strengths, weaknesses, opportunities and threats of the region that can be reflected in the manual;

Conduct discussion with relevant government agencies (to be identified), research institutions and tourism stakeholders;

Develop a questionnaire containing questions that are applicable for the study;

Analyze and evaluate the information provided by the respective interviewees mentioned in letter b;

Provide a design / layout for the printing of the study; and

Develop the Study on Priority Development Areas and Partners on International Cooperation: The Americas Region.

Deliverables

The consultant(s) shall work towards the delivery of the outputs with the proposed outline:

Introduction
Definition of Terms
Scope and Limitations
Significance of the Study
Review of Related Literature
Conceptual/Theoretical Framework
Research Methodology
Presentation and Analysis of Data
Hypothesis
Conclusion
Recommendations

Reference

Proposed timetable

2020

October

November

December

Procurement of Services

Conduct of Research

Discussion

Data preparation

Revision / Finalization

Approved Budget

The consultancy fee is Two Hundred Thousand Pesos (Php 200,000.00). The budget shall include expenses such as meals and transportation (as needed) during the conduct of research, discussion, data preparation and finalization.

Other requirements

Must be a duly registered professional consultancy services (individual or corporation) based in the Philippines;
Must be an expert in tourism policies and development planning, as well as foreign relations or international studies;
Published several studies relevant to tourism policies and development planning or international relations;
Must provide the final output in soft-copy and hard-copy to DOT; and
The consultant(s) must submit their profile and credential to ensure the compliance with the requirements and to guarantee the proper facilitation of the project.

LOT 2: CONSULTANCY SERVICES FOR THE EUROPE REGION

Background

Tourism in the European region boasts its combination of beaches, scenery, renowned cities and historical sites and monuments that are widely known around the globe. It is the reason why the European countries are consistently included among the top tourists destinations in the world.

Because of its economic and employment potential, tourism plays an important role in the European region. In 2016, one in ten enterprises in the European non-financial business economy belonged to the tourism industries. These 2.4 million enterprises employed an estimated 13.6 million persons. Enterprises in industries with tourism related activities accounted for 9.5 % of the persons employed in the whole non-financial business economy and 21.7 % of persons employed in the services sector. The tourism industries' shares in total turnover and value added at factor cost were relatively lower, with the tourism industries accounting for 3.9 % of the turnover and 5.8 % of the value added of the non-financial business economy.

In continuous pursuit to boost the existing robust and strong friendly diplomatic relations with its bilateral, multilateral and regional partners, the Philippines will be able to strengthen its partnership with other countries through identifying matters of mutual interest that may be of cooperation, as well as strengths that the Philippines may acquire from its partner countries. This will likewise enable the country to implement projects and programs focusing on the following areas: tourism development planning, marketing and promotions, standards and regulations, human resource development, and tourism investments.

Objective

In 2019, the Office of Tourism Development Planning, Research and Information Management (OTDPRIM) have developed the Comparative Study on International Tourism Cooperation which serves as a guideline in terms of identifying the Philippines' potential partners in the international community to pursue a high-level bilateral engagement. As a follow through, the OTDPRIM will develop a Study on Priority Development Areas and Partners on International Cooperation focusing on the geographical regions, namely: ASEAN Region, Asia and the Pacific, Europe, America, Middle East and Africa.

This study shall serve as a reference of the Department comprising of the following information:

SWOT (Strengths, Weaknesses, Opportunities and Threats) Analysis;
Crisis management and recovery plans (Disasters, pandemics, etc.)
Protocols implemented in ensuring health and safety of tourists in the Europe Region;
Region's existing tourism products and services;

Priority development areas of tourism in the Europe Region; and
Potential area of tourism cooperation that the Philippines may benefit.

Project Design

This study aims to:

Serve as a handbook or guidebook that consists of information and data regarding the tourism in the Europe Region;
and
Provide information on the existing tourism products, services, facilities, infrastructure, accessibility and investment in the Europe region.

Scope of Services

The DOT is requesting for a services of a consultant to develop the Study on Priority Development Areas and Partners on International Cooperation: Europe Region:

The consultant shall undertake the following tasks:

Conduct researches on tourism plans and policies, best practices and strategies, marketing and promotions of the countries within the Europe region, as well as strengths, weaknesses, opportunities and threats of the region that can be reflected in the manual;

Conduct discussion with relevant government agencies (to be identified), research institutions and tourism stakeholders;

Develop a questionnaire containing questions that are applicable for the study;

Analyze and evaluate the information provided by the respective interviewees mentioned in letter b;

Provide a design / layout for the printing of the study; and

Develop the Study on Priority Development Areas and Partners on International Cooperation: Europe Region.

Deliverables

The consultant(s) shall work towards the delivery of the outputs with the proposed outline:

Introduction
Definition of Terms
Scope and Limitations
Significance of the Study
Review of Related Literature
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Approved Budget

The consultancy fee is Two Hundred Thousand Pesos (Php 200,000.00). The budget shall include expenses such as meals and transportation (as needed) during the conduct of research, discussion, data preparation and finalization.

Other requirements

Must be a duly registered professional consultancy services (individual or corporation) based in the Philippines;
Must be an expert in tourism policies and development planning, as well as foreign relations or international studies;
Published several studies relevant to tourism policies and development planning or international relations;
Must provide the final output in soft-copy and hard-copy to DOT; and
The consultant(s) must submit their profile and credential to ensure the compliance with the requirements and to guarantee the proper facilitation of the project.

LOT 3: CONSULTANCY SERVICES FOR MIDDLE EAST AND AFRICA REGION

Background

For the many countries within the Region of Middle East and Africa, tourism is considered to be one of the most important sources of foreign currency. Due to its vast financial and corporate opportunities, the region attracts business travel. At the same time, its culturally and historically rich region attracts leisure travel.

Tourism is a major economic pillar in many Middle East and African countries and has become a strategic component in the diversification of oil-based economies. Destinations in the region share vast natural, cultural, heritage and religious tourism assets. The region is home to leading hubs connecting all parts of the world, supported by well-developed infrastructure and a wide offer covering sun and sea, cultural, sports, shopping, cruise, meetings and health tourism as well as man-made top attractions.

In continuous pursuit to boost the existing robust and strong friendly diplomatic relations with its bilateral, multilateral and regional partners, the Philippines will be able to strengthen its partnership with other countries through identifying matters of mutual interest that may be of cooperation, as well as strengths that the Philippines may acquire from its partner countries. This will likewise enable the country to implement projects and programs focusing on the following areas: tourism development planning, marketing and promotions, standards and regulations, human resource development, and tourism investments.

Objective

In 2019, the Office of Tourism Development Planning, Research and Information Management (OTDPRIM) have developed the Comparative Study on International Tourism Cooperation which serves as a guideline in terms of identifying the Philippines' potential partners in the international community to pursue a high-level bilateral engagement. As a follow through, the OTDPRIM will develop a Study on Priority Development Areas and Partners on International Cooperation focusing on the geographical regions, namely: ASEAN Region, Asia and the Pacific, Europe, America, Middle East and Africa.

This study shall serve as a reference of the Department comprising of the following information:

SWOT (Strengths, Weaknesses, Opportunities and Threats) Analysis;
Crisis management and recovery plans (Disasters, pandemics, etc.)
Protocols implemented in ensuring health and safety of tourists in the Middle East and Africa;
Region's existing tourism products and services;
Priority development areas of tourism in the Middle East and Africa; and
Potential area of tourism cooperation that the Philippines may benefit.

Project Design

This study aims to:

Serve as a handbook or guidebook that consists of information and data regarding the tourism in the Middle East and Africa; and
Provide information on the existing tourism products, services, facilities, infrastructure, accessibility and investment in the Middle East and Africa.

Scope of Services

The DOT is requesting for a services of a consultant to develop the Study on Priority Development Areas and Partners on International Cooperation: Middle East and Africa:

The consultant shall undertake the following tasks:

Conduct researches on tourism plans and policies, best practices and strategies, marketing and promotions of the countries in the Middle East and Africa, as well as strengths, weaknesses, opportunities and threats of the region that can be reflected in the manual;

Conduct discussion with relevant government agencies (to be identified), research institutions and tourism stakeholders;

Develop a questionnaire containing questions that are applicable for the study;

Analyze and evaluate the information provided by the respective interviewees mentioned in letter b);

Provide a design / layout for the printing of the study; and

Develop the Study on Priority Development Areas and Partners on International Cooperation: Middle East and Africa.

Deliverables

The consultant(s) shall work towards the delivery of the outputs with the proposed outline:

Introduction
Definition of Terms
Scope and Limitations
Significance of the Study
Review of Related Literature
Conceptual/Theoretical Framework
Research Methodology
Presentation and Analysis of Data
Hypothesis
Conclusion
Recommendations
Reference

Proposed timetable

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Conduct of Research

Discussion

Data preparation

Revision / Finalization

Approved Budget

The consultancy fee is Two Hundred Thousand Pesos (Php 200,000.00). The budget shall include expenses such as meals and transportation (as needed) during the conduct of research, discussion, data preparation and finalization.

Other requirements

Must be a duly registered professional consultancy services (individual or corporation) based in the Philippines;
Must be an expert in tourism policies and development planning, as well as foreign relations or international studies;
Published several studies relevant to tourism policies and development planning or international relations;
Must provide the final output in soft-copy and hard-copy to DOT; and
The consultant(s) must submit their profile and credential to ensure the compliance with the requirements and to guarantee the proper facilitation of the project.

Project Officer

Ms. Jan Alexandra B. Tobias
Tourism Operations Officer II
Policy Formulation and International Cooperation Division
Department of Tourism
Contact no: 0905-789-3915 | 459-5200 to 30 loc. 514
Email address: ird@tourism.gov.ph | jbtobias@tourism.gov.ph
Eligibility Requirements

Registration Certificate from Security and Exchange Commission (SEC), Department of Trade and Industry (DTI) for sole proprietorship, or CDA for cooperatives.

Mayor's/Business Permit issued by the city or municipality where the principal place of business of the prospective bidder is located, or the equivalent document for Exclusive Economic Zone Area,

In cases of recently expired Mayor's/Business permits, it shall be accepted together with the official receipt as proof

that the bidder has applied for renewal within period prescribed by the local government unit.

For individual consultants not registered under a sole proprietorship, a BIR Certificate of Registration shall be submitted, in lieu of DTI registration and Mayor's/Business permit.

PhilGEPS Registration Number

Latest Income/Business Tax Return (For ABC above PhP500, 000.00)

Professional License/Curriculum Vitae

List of key personnel to be assigned to the contract to be bid, with their complete qualification and experience data.

Statement of the prospective bidder of all its ongoing and completed government and private contracts, including contracts awarded but not yet started, if any, whether similar or not similar in nature and complexity to the contract to be bid, within the relevant period as provided in the Terms of Reference.

Original or Certified True Copy of Duly Notarized Omnibus Sworn Statement

Note: Deadline for the submission of proposal is on or before 19 October 2020 at 10:00 am
Kindly submit your proposal thru email psfrancisco.logistics@yahoo.com or jsfrancisco@tourism.gov.ph

Created by John Paulo Samonte Francisco

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