

TECHNICAL RATING SHEET
PROCUREMENT OF CONSULTING SERVICES FOR AIR TRAVEL AND TOURISM DATA AND ANALYTICS

I.	Qualification of personnel to be assigned		
A.	Educational background		
1.	The Project Lead has a Master's degree relevant to the project (i.e., Business Administration or Management, Business, Data Science, Economics, Statistics, Marketing, Tourism Management, or Psychology.)	20 pts	
	The Project Lead has a Master's degree.	10 pts	
	The Project Lead has a Bachelor's degree.	5 pts	
2.	All assigned personnel (aside from Project Lead) have Bachelor's degrees relevant to the project (i.e., Business Administration or Management, Business, Communications, Data Science, Economics, Statistics, Math, Marketing, or Psychology.)	20 pts	
	All assigned personnel (aside from Project Lead) have Bachelor's degrees.	10 pts	
II.	Experience and Capability of the Assigned Personnel ⁴		
1.	All assigned personnel have been involved in the implementation of at least two (2) research / studies / or surveys.	30 pts	
	Two (2) of assigned personnel have been involved in the implementation of at least two (2) research / studies / or surveys.	20 pts	
	One (1) assigned personnel has been involved in the implementation of at least two (2) research / studies / or surveys.	10 pts	
	None of the assigned personnel has any experience implementing research / studies / or surveys.	0 pts	
III.	Plan of Approach and Methodology		
A.	Data Update Frequency		
	Bidder's proposed dataset to monitor Air Travel arrivals/transfers has a weekly update frequency.	30 pts	
	Bidder's proposed dataset to monitor Air Travel arrivals/transfers has a monthly update frequency.	15 pts	
		100 pts	
		Passing Score	70 pts

