



## Bid Notice Abstract

### Request for Proposal (RFP)

**Reference Number** 6528293  
**Procuring Entity** DEPARTMENT OF TOURISM  
**Title** Consultancy Services on the Formulation of a National Education Tourism Strategic Action Plan  
**Area of Delivery**

<b>Solicitation Number:</b> 2019-10-0252 <b>Trade Agreement:</b> Implementing Rules and Regulations <b>Procurement Mode:</b> Negotiated Procurement - Small Value Procurement (Sec. 53.9) <b>Classification:</b> Consulting Services <b>Category:</b> Consulting Services <b>Approved Budget for the Contract:</b> PHP 300,000.00 <b>Delivery Period:</b> <b>Client Agency:</b>	<b>Status</b>	<b>Active</b>
	<b>Associated Components</b>	4
	<b>Bid Supplements</b>	0
	<b>Document Request List</b>	1
	<b>Date Published</b>	08/10/2019
	<b>Last Updated / Time</b>	08/10/2019 00:00 AM
	<b>Closing Date / Time</b>	11/10/2019 14:00 PM
	<b>Contact Person:</b> John Paulo Samonte Francisco Administrative Officer I 351 Sen. Gil Puyat Avenue Makati City Metro Manila Philippines 1200 63-02-4595200 Ext.425 63-02-4595200 psfrancisco.logistics@yahoo.com	

#### Description

TERMS OF REFERENCE  
 CONSULTANCY SERVICES ON THE FORMULATION OF A  
 NATIONAL EDUCATION TOURISM STRATEGIC ACTION PLAN

#### I. Project Background

The National Tourism Development Plan (NTDP) 2016-2022, has identified Education Tourism as a niche tourism product projected to deliver strong growth with increased visitor length of stay and expenditures. In view of this, a National Education Tourism Strategic Action Plan (NETSAP) should be formulated to serve as a framework in developing Education Tourism.

Education tourism includes language courses such as English as Second Language or ESL, Filipino for Non-Filipino Speakers, Education programs such as but not limited to scholarships, internships, certificate courses and exchange programs; study tours in the form of field trips and familiarization tours; and skills competitions.

The NETSAP shall direct the growth of these activities and cover development strategies for academic and institutional excellence to ensure that students shall have a safe, effective and enjoyable learning experience.

#### II. Objectives:

The project aims to formulate the Education Tourism Strategic Action Plan to guide the present and future development of Education tourism in the country. Specifically, the NETSAP help position the Philippines as a top-level study abroad destination in Asia with its quality standards, enhanced credibility, security and safety, and global partnerships.

#### III. Scope of Work

The DOT will hire an individual consultant with comprehensive knowledge and understanding in Education Tourism.

The consultant shall undertake the following tasks:

- a) Conduct research on Education tourism (i.e. definition, systems, components, and frameworks used by other countries)

- b) Analyze and discuss emerging topics, global trends and establish data-driven strategies to promote Education Tourism;
- c) Engage relevant stakeholders and the academe to elicit information and support of formulation by acting as resource person or facilitator during stakeholder consultations;
- d) Validate activities and facilities that allow the efficient and safe learning of visitors while staying at a destination; and
- e) Provide recommendations on the Situational Analysis of the Education tourism sector such as learner-centered programs, education exchange programs and industry immersion opportunities satisfying visitor needs and motivations;

#### IV. Deliverables and Timeline

##### Deliverable Timeline

- A. Inception Report with detailed timeline of project activities, methodology applied and an indicative list of deliverables, printed and in digital format; 1 month from receipt of Notice to Proceed (NTP)
- B. Consultation workshop with efficiently consolidated inputs from involved key institutions and individuals. 2 months from receipt of NTP
- C. Situational Report on the following:
  - a. Current status of the Education Industry
  - b. Institutional Framework (if any);
  - c. International Markets (existing and emerging)
  - d. Key issues, challenges and opportunities in the development of Education tourism;
  - e. Strategic Directions, goals and targets; and
  - f. Recommended steps moving forward 3 months from receipt of NTP

#### V. Indicative Cost and Remuneration

The project will approximately cost Three Hundred Thousand Pesos (P300,000.00) including taxes and other fees. Logistical requirements such as airfare, accommodation, meals, and arrangements pertaining to consultations, data gathering, and report generation shall not be borne by the consultant/s. Payment of remuneration shall be made in accordance with the following tranches:

- 1st fee (40% of the total) upon delivery and approval of Deliverable A.
- 2nd fee (60% of the total) after delivery and approval of Deliverables B and C.

#### VI. Documents and Eligibility Requirements:

The consultant shall be eligible to the following qualifications:

- a. Master in Arts at least any of the following fields: Tourism, Economics, Public Administration, as well as a degree in a field of direct relevance to the project.
- b. Must have at least three (3) years of extensive national experience in the preparation of tourism plans, strategies, frameworks, or roadmaps; experience in developing public use-based and tourism-based products and services.
- c. Must have been related and have successfully formulated at least three (3) strategic action plans in different tourism-related national government agencies or in local government units.

#### VII. Contact Person

Mr. Ramon A. Tiongco Jr.  
 Tourism Operations Officer II  
 TDPD – OTDPRIM  
 459-5200 loc. 516  
 ratiogco@tourism.gov.ph

Kindly submit your quotation by using the attached REPLY SLIP for the purchase of the above requirement, indicating our Solicitation Number & your Company Name in a SEALED ENVELOPE, addressed to Mr. John Paulo S. Francisco at DOT Bldg., 4th Floor, Procurement Section, 351 Sen. Gil Puyat Avenue, Makati City

#### ELIGIBILITY REQUIREMENTS:

##### 1. Class "A" Documents:

- a. Registration certificate from Securities and Exchange (SEC), Department of Trade and Industry (DTI) for sole proprietorship, or Cooperative Development Authority (CDA) for cooperatives; and
- b. Mayor's/Business permit issued by the city or municipality where the principal place of business of the perspective bidders is located, or the equivalent for Exclusive Economic Zones or Areas; and

(In case of recently expired Mayor's/Business permit, submission of the expired Mayor's/Business permit together with the official receipt (renewal) shall be accepted, provided that the renewed permit shall be submitted as a post-qualification requirement in accordance with Section 34.2 of the IRR of RA9184

For individual consultants not registered under a sole proprietorship, a BIR Certification of Registration shall be submitted, in lieu of DTI registration and Mayor's/Business permit; and

- c. Philgeps Registration Number
- d. Latest Income/Business Tax Return (For ABCs above Php500K)
- e. Professional License/Curriculum Vitae/Company Profile
- f. List of completed and ongoing projects for government and private contracts.
- g. List of key personnel to be assigned to the contract to be bid, with their complete qualification and experience data (company)

h. Original or Certified True copy of Duly Notarized Omnibus Sworn Statement  
(see attached form)

Deadline for the submission of Quotation: on or before October 11, 2019 at 2:00 pm

**Created by** John Paulo Samonte Francisco

**Date Created** 07/10/2019

The PhilGEPS team is not responsible for any typographical errors or misinformation presented in the system. PhilGEPS only displays information provided for by its clients, and any queries regarding the postings should be directed to the contact person/s of the concerned party.