



RESULTS OF TECHNICAL BID EVALUATION

18 June 2021

MR. JUDD B. BALAYAN

Group Chief Financial Officer

DDB PHILIPPINES, INC.

16/F Two World Square, 22 Upper McKinley Road,
McKinley Hill, Fort Bonifacio
Taguig City

Dear **Mr. Balayan**:

In relation to the competitive bidding for the ***Procurement of Consulting Services for the Department of Tourism's Sustainable Tourism Campaign (DOT-BAC-REI No. 2021-006)***, the DOT-Bids and Awards Committee Technical Working Group (DOT-BAC TWG) has conducted a careful evaluation of the technical proposal of DDB Philippines, Inc. using the criteria set forth in the Request for Expression of Interest (REI) and arrived at the following result:

Name of Bidder	Score	Findings
DDB PHILIPPINES, INC.	63%	Failed

For your information.

Very truly yours,


USEC. ROBERTO P. ALABADO III
DOT-BAC Chairperson 

Received by the bidder:

(Signature over Printed Name)

Date : _____