

## TERMS OF REFERENCE

### **A. PROJECT TITLE**

Content Development of Underwater 360° Virtual Reality Videos

### **B. BACKGROUND**

Destinations to be featured: Tubbataha Reef, Puerto Galera, Coron, and Dauin

Production Period: September to November 2018

Delivery Date: December 2018

### **C. OBJECTIVES**

1. To produce high-caliber promotional materials on Philippine dive destinations
2. To increase exposure of Philippine dive destinations to international dive markets by incorporating VR as an activity in international trade shows

### **D. MINIMUM REQUIREMENTS**

1. Must have technical expertise in the production of underwater videos, particularly 360° virtual reality videos;
2. Must provide all cameras, particularly 360° video equipment that should have at least an array of 6 cameras capable of shooting underwater and via aerial, including the necessary accessories meant for the shoot (i.e., drones, lights, audio equipment, lapels, among others);
3. Must shoulder underwater expenses of the shoot (i.e, dive boat, tanks and other underwater photo and video equipment);
4. Must shoulder meals and accommodation expenses of production staff and crew for the duration of the shoot;
5. Must shoulder transportation/vehicle for the crew and equipment for the duration of the shoot;
6. Willing to provide services on send-bill arrangement;
7. Must be accredited with the Philippine Government Electronic Procurement System (PhilGEPS); and
8. Cost to be submitted must be inclusive of post-production expenses.
9. Must submit company profile with at least 3 years experience in underwater video production and samples of previous work
10. Must submit list of names of the production team
  - Technical Team: 1 Director of Photography, 1 Production Manager, 1 Production Assistant
  - Post-Production: 1 Editor/Colorist

\*Must present copy of dive certifications of the team members along with brief profile of work experiences in UW video production
11. Must be able to present proposed concept for the VR underwater videos during the opening of bids

### **E. SCOPE OF WORK**

1. Deliverables:
  - Conceptualize and produce 2-minute 360-degree virtual reality underwater videos per dive destination:
    - Tubbataha Reef
    - Puerto Galera
    - Coron
    - Dumaguete - Apo Island

2. Guidelines:

Abide by the following guidelines in conceptualizing the over-all 360 video coverage:

- Depict the Philippine diving experience as having the richest marine biodiversity with each destination offering diverse diving experience for visitors;
- Feature/Highlight the following sites per destination:
  - Tubbataha
    - Aerial shots of Ranger Station
    - Mantas
    - Jacks
    - School of Barracuda
    - Reef Life
    - Malayan Wreck
  - Puerto Galera
    - Canyons
    - Hole in the Wall
    - Coral Garden
    - Alma Jane Wreck
  - Coron
    - Aerial shots of Coron Island
    - World War II Wrecks
    - Barracuda Lake
  - Dumaguete – Apo Island
    - Aerial shots of Apo Island
    - Jacks
    - Turtles
    - Coral Garden
- Be responsible for other matters directly related to the video coverage as may be required by the DOT;
- Shoulder all logistical expenses of the coverage including: transportation, meals and accommodations of the technical and production staff and crew

### 3. Production and Final Output

- Final output must depict the Philippine as a world-class underwater photography and diving destination in 360-degree mode
- Final output must be professionally edited (color grading and correction) and must include audio scoring.
- Final output must be super high resolution at 8k ready for web, broadcast, and commercial use.
- Submit to the DOT the first cut of the 360-degree videos no later than thirty (30) working days after the final shooting day on a 1TB external hard drive.
- Must allow two rounds of revisions within reasonable expectations and within the scope of the original video concept.

### **F. BUDGET**

Total estimated budget is P2,830,000.00.

*Cost proposal must be submitted with an itemized breakdown. In the event that DOT is able to secure sponsorships, the corresponding value must be deducted from the total amount in the invoice.*

### **G. CONTACT DETAILS**

Project Officer: Celstine Sy  
 Contact Number: 459-5200 loc. 520  
 Email Address: phdiveteam@gmail.com

**NOTE:** *The winning bid however, shall be determined based on the proposal with the most advantageous financial package cost, provided that the amount of the bid does not exceed the above total budget.*