The Philippine Department of Tourism Official Newsletter



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### DOT's Frasco is among best-performing cabinet officials- RPMD Survey

Department of Tourism (DOT) Secretary Christina Garcia Frasco ranked third among the top-performing cabinet officials of the current administration, according to an independent survey. *(continue on page 3)* 

# PHL visitor arrivals reach 2M; tourism revenue hit 100B

The Department of Tourism (DOT) reported that visitor arrivals to the Philippines have reached the 2-million mark and accounted for more than Php 100 billion in estimated visitor receipts since the country's relaxation of border restrictions to foreign tourists last February 10, 2022. (continue on page 2)





DOT welcomes long holidays for 2023; PBBM signing of Proclamation No. 90 important stimulus to PHL domestic tourism in 2023



Outlook for Philippine tourism positive - Frasco



DOT mounts first-ever North Luzon Travel Fair



Philippines hailed as World's Leading Dive and Beach Destinations



### PHL visitor arrivals reach 2M; tourism revenue hit 100B

#### (continued from page 1)

"Our latest figures have reached well beyond the 1.7 Million tourist projections of the DOT. This goes to show that there is such a huge demand for travel into our beautiful country and that the Marcos administration's prioritization of tourism is placing our country on the right track to recovery. We therefore must meet this with the continued implementation of enabling mechanisms that will convey not only the country's openness to welcome more tourists but also conduciveness to tourism business and livelihood opportunities for our fellow Filipinos," Secretary Frasco said.

The DOT's report as of November 14, 2022, showed a total of 2,025,421 visitor arrivals to the Philippines. Of this number, the majority or 1,487,343 (73.43%) are foreign tourists, while 538,078 or 26.57 percent are overseas Filipinos.

Meanwhile, according to the DOT's statistics office, visitor arrivals from February to September 2022 raked in an estimated Php 100. 7 billion, recording a 1938.14 percent increase from the Php 4.94 billion for the same period last year.

In terms of number of foreign tourist arrivals count per country, the United States of America (USA) continue to hold the first place with 385,121 (19.01%). South Korea and Australia came in second and third, with 285,583 (14.10%) and 96,297 (4.75%), respectively.

Landing on the fourth and fifth spots are Canada with 89,248 (4.41%) and the United Kingdom with 77,267 (3.81%).

Other countries that made it to the top ten list of countries with the most tourist arrivals to the Philippines are Japan with 75,564 (3.73%), India with 41,292 (2.04%), Singapore with 39,801 (1.97%), Malaysia with 35,128 (1.73%), and Vietnam with 32,970 (1.63%). **DOT** 

### DOT: Staff

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> EXECUTIVE BOARD Czarina Zara-Loyola Edwin S. Martin

Editor-in-Chief: Rae Marrie L. de Mesa

Managing Editor: Charles C. Usi

Associate Editor: Mikee Denise P. Pascual

<u>Graphics/Layout Artist:</u> Reselda C. Bernardo, Kyla Marisse B. Valdez

<u>Photographers</u>: Larry A. Moran, Denison G. Manuel, Thea A. de Guzman

<u>Production:</u> Ma.Teresa C. Esguerra, Ramon T. Rebulado, Daniel R. Cruz, Ely V. Aldea, Abe B. Valencia Jr.



Department of Tourism, 3rd Flr., DOT Bldg., Sen. Gil Puyat Ave., Makati Email: dot\_media@tourism.gov.ph Website: beta.tourism.gov.ph

f /DepartmentOfTourism
@TourismPHL
@Tourism\_PHL

# DOT's Frasco is among best-performing cabinet officials- RPMD Survey

#### (continued from page 1)

In a survey by the RP-Mission and Development Foundation Inc. (RPMD), Secretary Frasco garnered a 71 percent approval rating in a list headlined by the Department of Interior and Local Government (DILG) Secretary Benjamin "Benhur" Abalos (75%) and Department of Social Welfare and Development (DSWD) Secretary Erwin Tulfo (73%).

The survey was based on an RPMD poll conducted last November 3 to 10, 2022 using face-to-face interviews with 5,000 respondents picked randomly among 7.3 million adult Filipinos living in Metro Manila.

Secretary Frasco in a statement expressed her gratitude and commended her team.

"The result of the RPMD survey is an affirmation of the hard work of the men and women of the Department of Tourism and the entire industry and the sectors that it encompasses. This will be an inspiration as we carry on with zeal and optimism the tasks that will lead us to the resurgence of tourism as envisioned by President Marcos, Jr.," enthused Secretary Frasco.

The youngest in the Marcos cabinet and a lawyer by profession, Secretary Frasco is a three-term mayor of Liloan, a municipality in the province of Cebu, prior to being handpicked by the President to lead the DOT.

Despite coming off the worst tourism crisis in the last century in the form of a global pandemic, Secretary Frasco has echoed President Marcos' optimism, taking the challenge as an opportunity to turn things towards the resurgence of tourism across the country.

"The role is challenging given the setbacks the industry has faced in the past two years. In our effort to listen to stakeholders, we were able to gain valuable insight of the industry's needs and we continue to form collaborative relationships that ensure recovery that is inclusive and responsive. Led by our President, the tourism industry will recover and rise stronger than ever." Frasco added.

In her first 100 days, Secretary Frasco led the DOT in an aggressive campaign to revive the hard-hit industry starting with listening tours involving tourism stakeholders in and outside the country and support for the President's direction towards easing travel restrictions such as the lifting of the mask mandates and removal of the One Health Pass.

In September this year, the DOT partnered with the Departments of Labor and Employment (DOLE) and mounted the Trabaho, Turismo, Asenso: The First Philippine Tourism Job Fair offering some 9,000 tourism employment to job seekers.

Likewise, the DOT began the establishment of Tourist Rest Areas (TRAs) across the country aimed at improving visitor experience; initiated talks with relevant government agencies to explore the resumption and creation of flights to improve the connectivity into and around the country, and launched relevant and timely projects such as The Philippine Experience: Arts, Culture and Heritage Caravans with the goal of further diversifying the cultural tourism product offerings of the country; and the Over-Wintering Packages to entice foreign nationals who wish to elude winter in their countries, among others. **DOT** 

DOT welcomes long holidays for 2023; PBBM signing of Proclamation No. 90 important stimulus to PHL domestic tourism in 2023

The Department of Tourism (DOT) welcomed President Ferdinand R. Marcos Jr.'s signing of Presidential Proclamation No. 90, which adjusts the roster of regular holiday and special (non-working) days in 2023 to introduce more long weekends that Filipinos can potentially plan their trips around.

According to Tourism Secretary Christina Garcia Frasco, the DOT foresees the Presidential Proclamation as "an important stimulus to boost the country's domestic travel figures," as this will "allow travelers to stay longer in destinations and thus bring direct economic benefits to the local communities."

"We are very thankful to the President for making this move to adjust certain holidays, therefore allowing Filipinos to enjoy at least nine long weekends for the year 2023. This gives our kababayans more opportunity to rest, recharge, and spend longer quality time and trips with their families and loved ones," Secretary Frasco said.

Pursuant to President Marcos' vision for the tourism industry to be a major economic pillar for the country, Secretary Frasco said that the DOT has identified the maximization of domestic tourism as one of its seven main objectives.

"The Presidential Proclamation corresponds to the Marcos administration's thrust to maximize domestic tourism in the country, cognizant of its significant contribution to the recovery of the local economy and the overall growth of the country's tourism industry," said Secretary Frasco.

"As someone who hails from Cebu, I have seen how domestic tourism was able to support the local economy and tourism-dependent communities amid the difficulties brought about by the pandemic. When maximized to its full potential, domestic tourism can open up even more tourism livelihood and employment opportunities," assured the Tourism Secretary.

#### Nine long weekends in 2023

Based on Presidential Proclamation No. 90, there will be a total of nine (9) long weekends in 2023.

January 2 (Monday) and November 2 (Thursday)

have been declared additional special non-working holidays to be observed next year. Moreover, April 10 was also declared as a non-working holiday in lieu of April 9—the commemoration date of Araw ng Kagitingan, which will fall on a Sunday for the said year.

In observance of Bonifacio Day (which falls on a Thursday for the year 2023), the proclamation declared November 27—the nearest Monday to November 30— as a non-working holiday pursuant to R.A. 9492.

Signed on November 11, 2022, the Presidential Proclamation No. 90 amends provisions of the earlier issued Presidential Proclamation No. 42, S. 2022, or the declaration of the regular holidays and special (non-working) days for the year 2023.

"Even our MSMEs stand to benefit from the extended weekends because the longer our tourists stay in a particular destination, the higher the likelihood that they will engage in tourism activities and spend on local products. The long weekends will definitely help spur economic activities, sustain tourism-related employment opportunities, and aid communities that are dependent on tourism," enthused Secretary Frasco.

#### Pick-up in domestic trips seen

Since last year, the DOT has noted a steady pick-up in the country's domestic tourism figures.

Based on data from the Philippine Tourism Satellite Accounts (PTSA), domestic trips in the Philippines in 2021 tallied 37,279,282, or 38.16% higher than the trips registered in 2020.

The PTSA also showed the estimated number of domestic trips in the country to be at its highest in 2019, tallying 122,118,141. This number drastically decreased by 77.90% in 2020, with 26,982,233 recorded domestic trips.

"We highly encourage our kababayans to seize this opportunity and book your trips as early as now. Travelling to our key spots as well as lesser-known destinations is one way we can foster our love of country and discover the richness of our country's culture," enthused Secretary Frasco. **DOT** 





### DOT exceeds 2022 target, to do more catch-up plans for 2023

**By: Planning Service** 

The Department of Tourism (DOT) held its Year-end Assessment of Plans and Programs and Presentation of FY 2023 Work and Financial Plan (WFP) on November 23-25, 2022, at Cebu City.

Utilizing various guidelines and key tools on proper budgeting, planning, procurement, monitoring and evaluation, the DOT Officials, alongside the Planning and Budgeting Officers from the Central Office and Regional Offices, vigorously assessed the results of DOT's implementation of its plans, activities, and projects in 2022 and collated all best practices as groundwork for 2023.

Having exceeded its 2022 goals after successfully surpassing the 2-million mark and generating more than Php 100 billion in expected visitor receipts, the Secretary prompted all officials and employees that the proactive approach in pursuing tourism recovery shall remain intact as the Department prepares itself for another year of project implementation. Guided by the approved Planning and Budgeting Thrusts for Fiscal Year 2023, including the seven (7) - point agenda and three (3) - key strategies, the operational units have developed new focused initiatives aimed not just at maintaining tourist successes and milestones but also at fostering a more unique, attractive, and creative Filipino Brand.

For 2023, the Department aims to train 100,000 tourism frontlines guided by the Filipino Brand of Service Excellence to promote our own mark of hospitality nationwide. Similarly, the agency will strengthen the Philippine Experience (farm, food and gastronomy, health and wellness, culinary, film, cruise, ecotourism, education tourism), explore the field of group visas and digital nomad, invest in cloud infrastructures, implement rigorous branding campaign, and promote Bisita Be My Guest Program among others.

More than the streamlining of processes to minimize delays and optimum budget utilization in the Department, the Secretary highlighted its drive toward infrastructure. This means that the Department will lobby for more extensive funding in the coming years and leverage with convergence partners to push the infrastructure requirements, such as intensifying transport access and mobility. The Secretary likewise underscores the creation of the Tourism Infrastructure Resilience Program alongside establishing the Disaster Response Fund to be lodged in the Department.

In closing, the Secretary thanked everyone for their dedication and hard work in the last four months, which certainly put the Department in the limelight. Secretary Frasco encouraged everyone to continue its aggressive efforts and reminded everyone, "One more day of the tourism industry waiting to recover is one day too late, knowing how much has been lost in the last three years and how much we still have to catch up to." **DOT** 











### **Outlook for** Philippine tourism positive - Frasco

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LONDON, United Kingdom - The Philippines is ready to receive more tourists, as the outlook for Philippine tourism remains positive with President Ferdinand Marcos Jr's support for the industry as a priority in his administration.

This was the announcement made by Department of Tourism (DOT) Secretary Christina Garcia Frasco as she addressed tourism ministers and international travel and tourism executives during the Pacific Asia Travel Association (PATA) Aligned Advocacy Dinner on November 7 (London time) at the One Great George Street in London.

"Prior to my assumption on June 30th, the projections were that the Philippines will receive 1.7 million tourists by the end of this year. Since we have begun with all the programs and plans of the Marcos administration, we have far surpassed this goal," Secretary Frasco said.

Based on the DOT's data as of November 7, tourists arrivals to the Philippines have reached 1.9 million.

"Driving our economic recovery are no other than the Filipino people. We have a young and well-trained workforce who are as kind and gentle a people, as they are courageous and fierce," she added.

Secretary Frasco shared some of the steps being undertaken by the Philippine government and the DOT in order to sustain the positive trajectory seen with the (continue on page 7) country's tourist arrivals.



### **Outlook for Philippine tourism positive - Frasco**

#### (continued from page 6)

"By way of the President's issuing of an Executive Order to lift the prohibition on the entry of unvaccinated foreigners, our guests are just now required to show a negative antigen test should they wish to come to the Philippines," Secretary Frasco said.

The DOT is set to launch overwintering packages developed together with travel agencies that "showcases not only our idyllic islands and charming destinations, but also many thematic adventures for the picking, from luxury trips to family vacations, unique Filipino wellness experiences, to colorful cultural immersions, discovering the underwater world through diving exhibitions, discovering our flavors through food trips," added Secretary Frasco.

Another initiative of the DOT is the Philippine Experience Culture Heritage and Arts Caravan, which will give tourists will have a chance to go around the Philippines and view how beautiful the country's destinations are through its festivals, food, products, and warmth of the Filipino people.

"As we approach the end of 2022 and the new year ahead, we look to the future with optimism and hope. Grateful for your friendship, for your continued interest in the Philippines, knowing full well that with the strength of spirit of the Filipino people, there's so much to look forward to. I invite you all to come to the Philippines and feel the warmth of the Filipino people," the DOT chief said.

#### WTM LONDON

Earlier, Secretary Frasco led Philippine tourism players in formally opening the Philippine Pavilion at the World Travel Market (WTM) 2022 in ExCeL, London to convey the country's openness to tourism and business opportunities at the global travel and trade meet.

The Tourism Secretary expressed confidence in the prospects

of the Philippines at the WTM 2022 London saying that "There's so much to be proud of in our country and there is no doubt that our country continues to be a top of mind destination notwithstanding all of the challenges and calamities that we have faced."

"Only in the Philippines can you find three of the top 25 best islands in the world: Cebu, Palawan, and Siargao. Only in the Philippines can you find one of Time Magazine's 50 Best Places of the Year: Boracay. In addition to that, we have the continuing wonders of our country including the subterranean river in Palawan, chocolate hills in Bohol, as well as all the other beautiful beaches of our country that have included the Philippines as one of the 40 Best Countries in the World. Recently, we were chosen as Asia's Leading Dive Destination, Asia's Leading Beach Destination, and Asia's Leading Tourist Attraction," she added.

Philippine companies from the travel and tours, hotel, and dive sectors composed the Philippine contingent to the WTM 2022 London, an annual event that invites the biggest names and brands in the travel and related sector.

"The Philippine delegation has come here with a singular mission, and that is to convey to the rest of the world that the Philippines is open and ready to receive tourists and investments. I pray for the success of this mission because there's no reason why we should fail because we have such a beautiful country," Secretary Frasco said during the huddle with the exhibitors.

WTM London is a global travel and tourism event where the biggest names in the industry from every sector and every background can connect and network with each other and find new ways to grow and develop their business.

PATA is a not-for profit international association known for being "a catalyst for the responsible development of travel and tourism to, from and within the Asia Pacific region." **DOT** 



#### DOT takes Listening Tour to London, United Kingdom and Rome, Italy

Representatives from the aviation sector, the media, the travel and tours sectors, and the diving community participated in the Department of Tourism's (DOT) Listening tour in Rome.

DOT Secretary Christina Garcia Frasco apprised the stakeholders present of the Philippine government's efforts to make going into the Philippines more convenient for international tourists through infrastructure improvements such as the enhancement of international airports, continued negotiations with airlines to reinstate discontinued routes, as well as the establishment of Tourist Rest Areas with clean and usable restrooms all over Luzon, Visayas, and Mindanao, among others.

"A wave of optimism has taken over our country, considering that our government has identified tourism to be a top priority agenda and as a major economic pillar for our resurgence," Secretary Frasco said.

Furthermore, Secretary Frasco also shared important updates on the country's easing of the mask-wearing mandate, entry protocols for both vaccinated and unvaccinated inbound travelers, and the introduction of the eARRIVAL Card, an easier and more convenient alternative to the One Health Pass (OHP) entry requirement.

Thanking the Italian tourism stakeholders for their suggestions and insights, the Tourism Secretary said, "We've noted all of your valuable insight because our desire is really to continue to improve the conditions in the Philippines to be able to encourage more people to come into the country."

Among the Italian stakeholders in attendance are Alpitour, Cathay Pacific, Emirates, Go World, Guidda Viaggi, H20, KeL 12, L'Agenzia di Viaggi, Nautica, Travel Quotidiano, TTG Italia, Turismo & Attualita, Qatar Airways, VIA Viaggi in Avventura, and Viaggi del Mappamondo.

Also present with the Tourism Secretary during the meeting are DOT officials Undersecretary Shahlimar Tamano, OIC-Undersecretary Verna Buensuceso, Assistant Secretary Maria Rica Bueno, DOT-London Tourism Attaché Gerry Panga, and Philippine Embassy in Rome Charge d'Affaires Nina Cainglet. **DOT** 





On the sidelines of her participation in high-level meetings with tourism ministers and dignitaries in attendance to the World Travel Market (WTM) 2022 London, Department of Tourism (DOT) Secretary Christina Garcia Frasco also met with leading tourism industry stakeholders from the United Kingdom, Scandinavia, Spain and other European markets on November 7 at the Good Hotel London.

Secretary Frasco engaged with foreign tourism stakeholders with the objective of fostering more interest in the Philippines and maximizing the potential of Europe as a source market, gathering market insight from the ground and forming new partnerships that will usher in more visitors into the Philippines.

"We fully intend to listen to all of the players, experts, stakeholders in the industry, that we perceive to be able to give us valuable insight on how the Philippines will be able to maximize this particular source market in this side of the world. There's no question as to the beauty of our country. Dare I say, we have the best beaches, the best naturebased destinations, and the Filipino people display a warmth like no other, and yet, there's much room to improve," Secretary Frasco said. **DOT** 

## **DOT** initiates tourism cooperation talks with Italian Tourism Minister

ROME, Italy - Philippine Department of Tourism (DOT) Secretary Christina Garcia Frasco paid a courtesy visit to the Office of the Italian Minister of Tourism, Her Excellency (HE) Daniela Garnero Santanché, to discuss the tourism ties between the Republic of the Philippines and the Italian Republic, and to forge for the very first time a Memorandum of Understanding (MOU) on tourism between the two countries.

Secretary Frasco congratulated Minister Santanché for her fresh term as the head of the Ministry of Tourism in Italy, which started in October 2022.

"Please accept our warmest congratulations on your assumption of the new government, as well as your assumption as Ministry of Tourism. We recognize your country to be a very important partner for the Philippines in many aspects. We celebrate 75 years of our official relations, and we share with you a love for many things Italian," Secretary Frasco said.

"In 2019, we welcomed almost 40,000 Italians into the Philippines as tourists. We are very interested in increasing that number," she added.

In particular, the DOT chief made a proposal to enter a Memorandum of Understanding with the Italian Minister of Tourism. "We would be very interested and happy to enter into a Memorandum of Understanding on tourism cooperation among our two countries and ministries, recognizing that we could work together to mutually develop," she added.

Minister Santanché positively received Secretary Frasco's invitation to forge a tourism agreement.

"We would like to continue the collaboration that our two countries have before. Also, [from the level of the Minister of Tourism of Italy and Philippines], we share the interest that you shared to have a Memorandum of Understanding of trying to have coordination," said Minister Santanché.

Secretary Frasco and Minister Santanché, in particular, are eyeing possible tourism coordination in cross-promoting dive sites in Rome and Philippines, increasing accessibility by reinstating direct flights between the two countries, and provision of Italian language training assistance to Filipino tourism workers. Listening Session in Rome

With Secretary Frasco during the meeting were Embassy of the Philippines in Rome Chargé d'Affaires Nina Cainglet and Vice Consul Nadine Morales, and DOT Undersecretaries Shahlimar Tamano and Verna Buensuceso. **DOT** 











### **DOT mounts first-ever North Luzon Travel Fair**

Clark, Pampanga - Tourism Secretary Christina Garcia Frasco expressed confidence on domestic tourism as key to the country's economic resurgence, hailing the maiden edition of the North Luzon Travel Fair held from 18-20 November 2022 at SMX Convention Center in Clark, as critical to the revitalization of tourism.

"That is why all of our Regional Directors from the entire country are here today. To bring back home the good news that North Luzon is ready for the revitalization of tourism in this part of the country," the Tourism Chief was quoted as saying.

With the overarching theme "Weaving our Way to Recovery," Secretary Frasco in her keynote message said that the North Luzon Travel Fair was expanded out of her Listening Tours initiated upon assumption to office.

"A little over 3 months ago, I visited Clark and touched base with our tourism stakeholders, players from various sectors, including the aviation, hotel, tourism services, tourism operators, travel agencies and other tourism industry stakeholders. And in this listening tour, our stakeholders enumerated the various challenges that they faced in the past few years. Subsequent to that, I spoke to our Regional Directors from North Luzon who echoed the same sentiments and there they shared of their plans to hold a North Luzon Travel Fair and I express my unequivocal support but added the requirement that the North Luzon Travel Fair should not only be limited in its exposure to people in North Luzon but to everyone from across the Philippines," she reiterated.

"Not only will the (fair) give exposure of our local government units, our eco zones, our bases, our hotel, resorts and other accommodations, service, agencies and tour operators be limited to this travel fair but more importantly our Regional Directors will proceed from this travel fair to actually visit the regions of North Luzon to be able to ensure that they from the central and southern regions of Philippines would be able to bring the domestic tourist from their side of the country to your side of the country," Secretary Frasco added.

The Tourism Chief also proudly shared that the Philippines continues to be a top of mind destination all over the world. She added, "only that in this period of recovery, it is critical for us to ensure that we continue to improve the enabling mechanism of coming to and going to around the Philippines."

She reiterated that tourism remains to be a top priority of the Marcos Administration. "The message of the Department of Tourism, led by our President Ferdinand "Bongbong" Marcos Jr. is that tourism is a priority, which intends to leave no regions behind in the development of the industry. Not only will we limit ourselves to the promotions of our sites but most importantly we will ensure the institutional development of the entire industry by introducing changes by addressing gaps and most importantly by listening to the needs of the stakeholders," she added.

#### 3.8 million visitors in North Luzon

During the event, Secretary Frasco announced that North Luzon has already logged 3.8 million visitors from both domestic and foreign tourists as of today, Nov. 18.

"And while recently, we have reopened our country to international travel, I can see that we are well on our way to recovery because you are well on our way to the 9.6 million arrivals that you had in this side of the country prior to the pandemic," she added.

#### The Philippines is open for business

Secretary Frasco also reiterated the openness of the country to receive guests in The New Normal.

"We are grateful to our President Ferdinand "Bonging" Marcos Jr. for laying down the necessary tools to ensure this openness and readiness of the Philippines. (continue on page 11)

### DOT mounts first-ever North Luzon Travel Fair

#### (continued from page 10)

He has issued executive orders to the effect of lifting the outdoor and indoor Mask Mandate," she added, ensuring that fully-vaccinated guests are no longer required RT-PCR test when coming into the Philippines. In addition to this, she said the Philippines now allows foreigners with just a negative antigen test.

"The Philippines is open, the Philippines is ready to receive tourists and investments all over the world and North Luzon is ready to lead the way to light up the Northern Philippines," Secretary Frasco concluded.

#### Highlights of the 1st North Luzon Travel fair

The North Luzon Travel Fair was made possible with the cooperation of the DOT regional offices in Cordillera Administrative Region (CAR), Ilocos Region, Cagayan Valley, and Central Luzon, in partnership with Alliance of Travel and Tour Agencies of Pampanga (ATTAP) aimed at creating a onestop-shop venue for industry collaboration, showcasing the domestic tourism destinations, products, services, delicacies, gifts and pasalubong items, as well as cultural presentations from the northern side of the Philippines.

The three-day event highlights (1) Business-to-Consumer (B2C) showcasing discounted packages, air tickets, accommodation, and other tourism-related products; (2) Business-to-Business (B2B) sessions which shall provide an opportunity for tourism stakeholders to experience innovative ways of developing business connections and update local industry partners with the latest tourism offerings; (3) Buyers Familiarization Tour of the North Luzon Regions; and (4) the Hibla ng Lahi Fashion show, a fashion show that would feature and showcase the regal and indigenous fabrics from the North Luzon regions to empower local Filipino traditions, culture and customs to thrive in the modern market and revive the handwoven culture.

After the travel fair, the TravEx participants will have simultaneous Post-Event Familiarization Tours to Ilocos Region (Region I), Cagayan Valley (Region II), Central Luzon (Region III), and the Cordillera Administrative Region (CAR), extending the benefits of the tourism value chain to the local communities, stakeholders, and destinations of Northern Luzon.

Other participating regions in the North Luzon Travel showcased some of their finest crafts and tourist destinations are DOT National Capital Region (NCR), IV-A (CALABARZON), IV-B (MIMAROPA), VI (Western Visayas), Region VII (Central Visayas), VIII (Eastern Visayas), Region XII (SOCCSKSARGEN), and XIII (CARAGA).

Other partners in support of the North Luzon Travel Fair include the Tourism Promotions Board Philippines (TPB), Subic-Clark Alliance for Development (SCAD), Subic Bay Metropolitan Authority (SBMA), Clark Development Corporation (CDC), Digital Out-of-Home Philippines (DOOH), and Philippine airlines as the event's partner airline. The North Luzon Travel Fair is managed by Total Exhibit and Expo Solutions. **DOT** 



### Philippines hailed as World's Leading Dive and Beach Destinations

MUSCAT, Oman - The Philippines has been hailed the World's Leading Dive Destination and the World's Leading Beach Destination for 2022, besting all other countries at the 29th World Travel Awards Grand Final Gala Ceremony.

"These global victories for the Philippines evince the unparalleled beauty of our country and the distinct warmth of the Filipino people. We sincerely thank the World Travel Awards and everyone from all over the world whose vote of confidence is timely as the Philippines fully opens its arms to welcome tourists to our shores," Tourism Secretary Christina Garcia Frasco said.

"Under the vision of President Ferdinand Marcos, Jr., among the Department of Tourism's objectives are to further enhance the development and promotion of key destinations and to equalize development by supporting lesser-known areas across our Regions. These Awards are a source of inspiration for us in the Department of Tourism to work even harder as the Marcos administration ushers in the resurgence of the tourism industry as a major pillar of economic growth and source of livelihood for millions of Filipinos. As we anticipate the influx of more tourists, we shall continue the work to improve the overall tourist experience in the Philippines, and herald the best of the Filipino brand to the world," the Tourism Secretary.

The Philippine dive portfolio continues its four-year winning streak for the World's Leading Dive Destination title as it lorded over the world's finest diving destinations, which include the Great Barrier Reef in Australia, the Cayman Islands, Maldives, Fiji, Mexico, Azores Islands, French Polynesia, Galapagos Islands, St. Kitts, and Belize.

As the World's Leading Beach Destination, the Philippines also bested other beaches around the world, including previous awardees such as Maldives, The Algarve in Portugal, Jamaica, Galapagos Islands in Equador, Turks and Caicos Islands.

Meanwhile, three partner tourism establishments also shared the World Travel Awards distinction: Amanpulo, as the World's Leading Dive Resort 2022; City of Dreams Manila, as the World's Leading Casino Resort 2022; and Ascott Bonifacio Global City Manila, as the World's Leading Serviced Apartments 2022.

The DOT was also nominated as the World's Leading Tourist Board this year, as well as Siargao as the World's Leading Island Destination and Intramuros as the World's Leading Tourist Attraction.

The 29th World Travel Awards gathered the best of the travel and hospitality industries from its regional awardees across Asia, Caribbean, Central America, Europe, Indian Ocean, Middle East, North America, Oceania, and South America. **DOT** 



### Palawan cited Most Desirable Island in 21st Wanderlust Travel Awards

LONDON, United Kingdom - There is no stopping the Philippines from bagging accolades as an in-demand travel destination as the country's top tourist destination Palawan was hailed as one the Most Desirable Island among the world's best in the 21st Wanderlust Travel Awards.

The country's Tourism Board, through the Philippine Department of Tourism-Central Visayas Office also placed 6th among hundreds of special entries in the Wanderlust Sustainability Initiative Category for its Dive7 Program.

The awards were given on November 9 by the prestigious Wanderlust travel magazine, one of the United Kingdom's longest running publications that has been at the forefront of sustainable travel for 29 years.

Cebu was also nominated this year as Most Desirable Region (Rest of the World) by the award-giving body.

"On behalf of the Department of Tourism, we thank the readers of Wanderlust Magazine for their love and support for the Philippines! These awards reflect the efforts to revive the tourism industry that are well underway especially because of the Marcos administration's thrust towards prioritizing tourism development. Rest assured that we will continue with our mission to herald the Philippines and the *Filipino brand to the world, and to ensure the continued sustainability of our islands*" Secretary Christina Garcia Frasco said. Frasco led the Philippine delegation to the World Travel Market recently held in London.

These new awards add to the long list of recognitions the country has earned even at the height of the COVID-19 crisis.

In June this year, Conde Nast Travel (CNT) also named the Philippines as part of the 40 Most Beautiful Countries in the World, specifically citing the remarkable cave system of the Puerto Princesa Underground River, the mysteriously uniform Chocolate Hills of Bohol, and the panoramic views of the Banaue and Cordilleras Rice Terraces.

The following month, the renowned Travel + Leisure magazine also named the country's tourist magnets Boracay, Palawan, and Cebu part of the 25 Best Islands in the World.

TIME Magazine also lauded Boracay as one of the 50 World's Greatest Places of 2022.

In September, the Philippines, yet again, won Asia's leading dive and beach destination, and the historic Walled City of Intramuros as Asia's leading tourist attraction at the World Travel Awards (WTA) in Vietnam. **DOT** 

### Frasco eyes more parks in the Philippines

MANILA - Tourism Secretary Christina Garcia Frasco affirmed the Department of Tourism's (DOT) support for the development of parks during her keynote address at the opening of the 1st Philippine Parks Congress at the Rizal Park Open Air Auditorium.

"The Department of Tourism extends its full support to the efforts of the national parks as well as our attached agencies to continue to develop the culture of tourism, which includes the continued development of our parks not only here in the National Capital Region (NCR) but also all over the Philippines," Secretary Frasco said.

"Parks are important because it allows us and our families to commune with nature, to spend quality time with each other, and to remind us that despite how busy life may get, we must always take time to relax, unwind, and spend time to be in touch with nature and commune with the Earth," she added.

Based on her earlier directive, Secretary Frasco disclosed that the DOT, through its concerned attached agencies has already begun reaching out to the local government units (LGUs) across the Philippines to provide them assistance and guidance in the development of parks within their jurisdiction.

"One of our objectives is to ensure that we are able to provide continued opportunities for tourism product development across the country by lending the expertise of the DOT as well as its attached agencies towards efforts at educating and building capabilities of LGUs and private individuals that may be interested in partnering with us pursuant to our development of product, of tourism product portfolios," said Secretary Frasco.

The 1st Philippine Parks Congress, with the theme "Growing healthier, more livable cities through urban parks," gathered public and private sector stakeholders involved in developing urban parks and green spaces across the Philippines to lay the foundation for creating a national framework for the development of Philippine urban parks.

Keynote Speaker, Jelle Hendrik Therry of Ramboll opened with a lecture on urban parks design from a global perspective and Paulo Alcazaren of PGAA Creative Design provided a lecture on the history of urban parks in the Philippines. Other speakers shed light on their respective organizations, agencies, and companies by sharing their unique experiences, best practices, and technical services in maintaining and operating public parks and open



spaces.

A culminating awards ceremony for the Paco Park Design Competition was also held in partnership with the Women's Leadership Initiative of the Urban Land Institute Philippines (ULI) to all-female design teams to raise the profile of women in the design field.

"While there's still momentum and support for the development of more parks nationwide, now is also the time to push for legislation to create an authority for parks and open spaces that will be truly national in scope and can provide guidelines to our LGUs," said Cecille Lorenzana Romero, Executive Director of National Parks Development Committee (NPDC).

Nayong Pilipino Foundation (NPF) Executive Director Gertie Duran-Batocabe emphasized that parks and greenspaces should be part of the "better normal".

"As you all know, the COVID-19 pandemic has triggered important conversations about the importance of urban green spaces and how those should be designed to benefit the health and well-being of the local population not just to promote sustainable development for our community, but also to attract tourists and enhance the tourism experience," Duran-Batocabe said.

Data from the NPDC revealed that urban park visitors have already reached over 3 million from January to November 2022, an increase of over 50 percent compared to the over 1.5 million visitors in 2021.

Organized by the DOT, NPDC, NPF, Intramuros Administration (IA), Tourism Promotions Board (TPB) Philippines, and ULI in partnership with the City of Manila, City of Baguio and Philippine Coast Guard (PCG) the inaugural Philippine Parks Congress is also a celebration and a recognition of the 60th Founding Anniversary of the NPDC and 50th Founding Anniversary of NPF. **DOT** 



Hon. Christina Garc Secretary of the Philippine Departm

### DOT champions safe and progressive Philippine tourism for women and children

As the lead country coordinator for the Association of Southeast Asian Nations Gender and Development (ASEAN GAD) in tourism, the Department of Tourism (DOT) conducted a forum on the 18-day campaign to end violence against women and children (VAWC) as a national agenda in strengthening GAD not only in the industry but also in the various sectors in the Philippines.

With the theme "Kababaihang Pilipino Para sa Turismong Ligtas a Progresibo" (Women for a Safe and Progressive Philippine Tourism), the DOT recognized the crucial role of women as one of the backbones of the tourism industry.

"She [Tourism Secretary Christina Garcia Frasco] wishes to extend her gratitude in your interest as well as your advocacy and commitment in being one with the Department of Tourism in our fight to ensure that women, being one of the pillars of the tourism industry, are given equal opportunity, an avenue to be empowered, and given a safe space to be able to work and prosper with and together with the tourism industry," said Undersecretary and Chief of Staff Mae Elaine Bathan on behalf of Secretary Frasco.

During the forum, the DOT also announced the upcoming ASEAN Sustainable and Inclusive Tourism Development Committee (ASITDC) Meeting, slated to take the stage in February 2023, in support of the implementation of the GAD Tourism Framework and Work Plan.

During the series of presentations and panel discussions at the 18-day campaign to end violence against women and children (VAWC) forum, representatives from the Department of Tourism (DOT) and the key players in the gender and development (GAD) sector discussed global and national efforts to end VAWC, a call to action in ending VAWC, promoting safe tourism, and publicprivate partnerships to end VAWC.

On the part of the DOT, Undersecretary and Chief of Staff Mae Elaine Bathan, who also sits as the GAD Chairperson, elaborated on the Department's Tourism Integrates, Supports and Minds Women's Respect and Child Safety (TourISM WoRCS) and other related advocacy programs such as the TOPCOP Program and the Tourism Industry and Skills Program (TISP) in its efforts to promote safe tourism.

"Our people is the best asset of the tourism industry. They play a very big role in the tourism industry. One way to be able to end violence against women, to stop any and all forms of exploitation,



discrimination, and gender-based crimes in society, is to empower and educate the women of society. Only then can we be able to assist the women to put a stop to the violence because they can say that 'Violence stops with me... I say no to violence because I know my rights," Undersecretary Bathan enthused.

Undersecretary Bathan likewise shared the good news that Tourism Secretary Christina Garcia Frasco has approved the hiring of TourISM WoRCS officers in all 16 regions of the DOT, and has allotted a total of Php 7.4 million for the hiring of the program's officers for 2023.

Since it started in 2019, the TourISM WoRCS program has conducted 65 trainings, which have helped educate a total of 2,753 participants.

Meanwhile, OIC Undersecretary Verna Buensuceso ended the fruitful forum with a call to work towards the common goal of reinforcing the Philippines' position as a safe destination for all individuals, most especially for women and children.

"As we embark on returning to safe and seamless travel, we hope that the lessons that we learned from today's forum will inspire us to step up our commitment to put women empowerment and gender equality at the heart of our programs for tourism restart and recovery," she added.

Among the presenters include representatives from the Philippine Commission on Women, SisterWave, UN Women Philippines, ASEAN Korea Center, TeamAsia, C.U.R.E. Foundation, Department of Social and Welfare Development DSWD NCR, Mengal Women Organization, Incorporated, Inner Wheel Philippines (IWCPI), End Child Prostitution, Child Pornography and Trafficking of Children for Sexual Purposes ECPAT Philippines, Inter-Agency Council Against Trafficking (IACAT), and Family Court in the Department of Justice, Cebu City. **DOT** 



### DOT honors graduates and partners of the first Virtual Tourism Practicum Program

The Department of Tourism (DOT) sponsored a Recognition and Appreciation event for the graduates, participants, and partners of the Virtual Soiree on Practicum (VSOP) through hybrid interaction at the Diamond Hotel, Manila.

A collaborative initiative between the DOT, Hotel and Restaurant Association of the Philippines (HRAP), Association of Administrators in the Hospitality Hotel and Restaurant Management Education Institutions AAHRMEI and the Commission on Higher Education (CHED), VSOP provided an alternative mode of virtual on-the-job training for tourism and hospitality courses as a response to the face-to-face limitations brought about by the pandemic.

"Every semester, we will be opening the sign-ups for VSOP and expanding the participation of host enterprises to include MICE tourism enterprises. We are also hoping to get more learning institutions from the other regions," said Tourism Assistant Secretary Maria Rica Bueno.

The event gave recognition to the first batch of VSOP graduates and partners and strengthened partnerships between the DOT, tourism establishments, and educational institutions for the continued implementation of the program.

Since its inception in October 2021, the program, which is participated in by 26 tourism establishments and 10 learning institutions, has assisted 22 students to complete their practicum requirements.

Other than ASec. Bueno, actively participating in the faceto-face segment of the occasion were DOT OIC-Director Arlene Alipio, CHED OIC Chief for International Student Affairs Division Dr. Rosalie Buscar, representing Executive Director Atty. Cinderella Filipina Benitez-Jaro, and Tourism Industry Board Foundation Chairperson Bobby Horrigan. **DOT** 





#### **ON THE GROUND NEWS** Regional News Updates



### DOT-NCR holds first community-based training for pedicab drivers in Intramuros

#### By: DOT-NCR

The Department of Tourism - National Capital Region (DOT-NCR) successfully launched the first batch of the PADYAK: A Community-Based Tourism Training for the Pedicab Drivers in Intramuros on 7-8 November 2022.

DOT-NCR Director Sharlene Zabala-Batin graced the training of the first batch of pedicab drivers and personally delivered the welcome message.

Department of Labor and Employment (DOLE) Undersecretary Ciriaco A. Lagunzad III -Undersecretary for General Administration and Regional Operations Cluster was also present to discuss the Service Quality Principles for Pedicab Drivers. He was also joined by Asst. Secretary Dominique Rubia-Tutay, CESO II - Asec. for Workers' Welfare and Protection Cluster, OIC-Director Jerome P. Yanson - OIC Director II, DOLE National Wages and Productivity Commission, OIC for Urban Panning and Community Development of Intramuros Administration, Mr. Jeffrey Yap, Director Ahmma Charisma Lobrin-Satumba - Director IV, DOLE Bureau of Workers with Special Concerns, Ms. Aurora E. Halcon - Senior Labor and Employment Officer, DOLE National Capital Region, and Ms. Phyllis G. dela Rosa - Senior Labor and Employment Officer, DOLE Office of Undersecretary Lagunzad III.

The two-day session became more interesting when Ms. Yael Fernandez, Mr. Alejandro De Goyo, Mr. Edward Tiongco and Mr. Gil Regondola, resource speakers shared their insights on tourism products and services, gender and development, child protection and correct driving techniques that will surely lead them to deliver a remarkable and excellent service. To officially end the learning event,

Ms. Catherine Agustin, DOT-NCR Tourism Development Division Chief, delivered the closing remarks. DOT

#### on the ground news regional news updates Suroy-suroy sugbo returns anew By: DOT-7

#### Photos By: Suroy Suroy Sugbo and the Cebu Provincial Government

Suroy Suroy Sugbo on November 18 returned with over 400 foreign and local delegates. The three-day excursion took participants to destinations in the southern parts of Cebu Province, making stops in 22 cities and municipalities, including the first, second, and seven districts in Cebu from November 18-20, 2022.

Dubbed as "Suroy-Suroy Sugbo Southern Heritage Trail," the province's premier tourism initiative highlights Cebu's centuryold churches, culinary heritage, and diverse culture and history.

Suroy-Suroy Sugbo is a project of Cebu Governor Gwen Garcia that aims to stimulate economic and tourism activities in the Province of Cebu, by showcasing its tourism and cultural attractions, as well as native delicacies and products of its towns and cities. **DOT** 











### DOT-9 launches L4D: Laag Na! Dapit sa Dapitan, Duol sa Dipolog

The Department of Tourism - Zamboanga Peninsula Office successfully initiated "L4D: Laag Na! Dapit sa Dapitan, Duol sa Dipolog," a pre-launch activity of the Philippine Experience: Heritage, Culture, and Arts Caravan in Zamboanga del Norte from November 28 to December 1, 2022.

The launch, which showcased the twin cities of Dipolog and Dapitan, is aligned with the Lakbay Lahi Program of the DOT Region 9, inspired by Cebu's Suroy-Suroy Sugbo, a tourism promotion and marketing strategy program initiated by Governor Gwendolyn Garcia in 2008.

The said event first featured the City of Dipolog, where tour circuits with various product presentations were conducted-from the Spanish Style Sardines Processing Center Tour at the Dipolog School of Fisheries, Olingan, to Dipolog Tourism Presentations like the Holy Rosary Church Altar, said to have been designed by Dr. Jose Rizal.

LAKBAY-LAHI is coined from two Filipino words: "Lakbay," which means to go on a journey or to take a trip, and "Lahi," which refers to race, ethnicity, and ancestry. It is a cultural tourism product development program conceived to operationalize DOT Secretary Christina Garcia Frasco's vision to highlight Filipino identity in all aspects of the travel and tourism experience. **DOT** 

**DOT BEYOND BORDERS** Foreign Offices Updates

# Philippines forefronts as a premiere dive destination at the DEMA Show 2022

#### **By: Tourism Promotions Board**

Florida, USA - The Philippines, spearheaded by the Department of Tourism (DOT) and the Tourism Promotions Board (TPB) Philippines, is back in full force to position the country as a premier dive destination at the Diving Equipment and Marketing Association (DEMA) Show 2022 on 01-04 November 2022 in Orange County Convention Center, Orlando, Florida, USA.

The annual DEMA Show is the largest trade-only event in the world for companies with business in scuba diving, ocean water sports and, adventure travel that attracts hundreds of visitors, including industry professionals.

Augmenting the delegation are representatives from DOT in Calabarzon, Central Visayas, Eastern Visayas and Davao, TPB Philippines, and the Philippine Commission on Sports Scuba Diving (PCSSD) together with dive resorts and operators such as the Crystal Blue Resort, Magic Resorts Philippines, Discovery Fleet, Kasai Village Dive Resort, Scandi Divers, El Galleon Resort / Asia Divers, Buceo Anilao Beach & Dive Resort, Atmosphere Resort & Spa, Amun Ini Beach Resort & Spa, Salaya Beach Houses, Atlantis Dive Resort and Liveaboard, Arkipelago Divers & Beach Resort, Reef Haven Scuba Diving School, Sea Explorers Philippines, Marco Vincent Dive Resort and Club Aquasports Dive Center.

Tourism Secretary Christina Garcia Frasco is optimistic that the Philippines' participation in international trade shows such as the DEMA Show will signal a strong comeback for the country's dive industry. In addition, the PCSSD, an attached agency of the DOT in charge of marine sports, has recently appropriated a budget of Php 9.53 million for the first time by the national government for a more intensified dive tourism promotion and development.

"We are elated that our national government has been supporting





the dive industry ever since and we are more than ready to welcome dive professionals and enthusiasts from all over the world. Our 7,641 islands, tropical climate, accommodating locals, diverse marine life, and world-renowned underwater sites await you here."

The Philippines booth at the DEMA Show officially opened today and highlighted the country's best dive sites in Batangas, Cebu, Bohol, and Palawan and featured activities such as the sardine run, reef wall snorkeling, dolphin watching, and wreck diving, among others.

On top of the business meetings and networking sessions, the Philippines booth also catered to extensive educational opportunities through the conduct of country presentations and information dissemination about the recent developments in the Philippine dive industry.

Moreover, TPB COO Maria Margarita Montemayor Nograles added that the Philippines' participation in DEMA Show will help sustain the country's presence on the international tourism scene, particularly in North America, as this is the country's most significant source of arrival pre-pandemic. This is also in consideration that with the opening of international borders, it is expected that 30% of Americans will take more leisure trips until the end of the year.

"We have been participating in this event since 2015, however, due to the pandemic, we were not able to maximize the marketing and business opportunities for the past two years. Now is the time to reinforce the country's recognition as one of the world's best dive destinations and to tap US markets to re-explore the Philippines for underwater adventures. We are surely back in the game," said TPB COO Nograles.

Recently, the Philippines was recognized as Asia's Leading Dive Destination at the World Travel Awards 2022 held in Ho Chi Minh City, Vietnam, holding the said title for four straight years since 2019, edging Indonesia, Malaysia, and Thailand, providing an opportune time to aggressively promote diving as one of the country's strongest tourism offerings. **DOT** 

**DOT BEYOND BORDERS NEWS** FOREIGN OFFICES UPDATES



# PDOT to introduce special Bohol tour products for winter season

#### By: PDOT - Korea

In the exciting upcoming winter for the first time after the pandemic era, PDOT Korea invites you to "Bohol" to satisfy your five senses in travel. Along with Royal Air's Korea-Bohol launch, PDOT Korea offers winter-themed Bohol tour products by collaborating with major travel agencies in Korea, and at the same time successfully promoted Bohol through the Philippines Road Show in Seoul held at The Plaza Hotel.

In particular, "Bohol Hocance (Staycation) Tour Product," which includes a stay at Henann Tawala Resort Bohol, drew attention of travelers. Henann Tawala Resort is a five-star hotel that opened in 2020, and is an attractive staycation spot where you can meet Bohol's beautiful Alona Beach in 10 minutes on foot. Diverse tour products such as "Bohol Activity Product" to meet whale sharks and a group of sardines at Napaling point, "Bohol scuba diving tour" that includes diving classes by experts and "Bohol Luxury Tour Product" to stay at 5-star luxury resort with visiting major destination were also featured. Winterthemed tour products offered by PDOT Korea are categorized not only into diving, general leisure, luxury, but also sun and beach, and as well as by destinations like Clark, Bohol, Boracay, and Cebu for Korean tourists.

During the Philippines Road Show, Maria Theresa B. Dizon-De Vega, the Philippine Ambassador to Korea, gave her welcome remarks and emphasized that "There are so many new things to enjoy and savor and a paradise of discovery in Bohol. I am sure that after visiting Bohol, it will earn a special place on your hearts. Our colleagues at PDOT Korea led by your energetic Tourism Director and Royal Air will be walking you through the many wonders of Bohol and hope you will join us in making it not just a top winter but an all-weather destination for our Korean friends."

Maria Apo, Tourism Director of PDOT-Korea, added "After the COVID-19, we observed travel trends from among Koreans who already went to the Philippines since we opened our borders. From the pre-selling of Philippine tour packages that we conducted in November last year with some of our tour



operator partners, we were told that many of the MZ generation, couples, golfers, and families visited Manila, Clark, Boracay, Cebu, and Bohol to spend their vacation when the Philippines re opened. Whatever it is you are looking for in a destination, Bohol surely has something in-store for every traveler! "

PDOT-Korea also successfully organized a Bohol product presentation session cohosted by Marketing Highlands to coincide with the upcoming launch in December of Royal Air's Bohol chartered flights. On that day, 300 of industry officials participated in the event held at the Plaza Hotel to express much expectation and interest in Bohol tour products.

Since November 4, fully vaccinated global tourists can enter the Philippines without pre-departure testing. Furthermore, unvaccinated travelers are now allowed to enter the country with an option to take an antigen test 24 hours before travel or upon arrival in the Philippines. Accordingly, there are 11 airlines flying from Korea to the Philippines, nine of which are flying from Incheon.

Royal Air shall be operating direct flights to Bohol five times a week from December 14 to 31, 2022 (every Monday, Wednesday, Thursday, Saturday, and Sunday departing from Incheon). It will also operate daily flights starting January 1 to February 28, 2023. And during the month of March, it will resume operating flights five times a week, following the same schedule as in December. Meanwhile the Busan-Bohol route shall operate twice a week (every Wednesday and Saturday departing from Busan International Airport) from December 21 to February 28, 2023. **DOT** 

# CONGRATULATIONS TO THE WINNERS OF BESTTRAVEL PHOTO CONTEST



#### Intramuros, Manila

Let's have a glimpse of **History** 

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#### **Naregin Flores**

DOT-6 Boracay Field and Compliance Monitoring Office (BFCMO)

The **Majestic Beauty** of Devil's Mountain at Sitio Bato-Ili

Ma. Ednelliza Balagtas DOT-4B



Sitio Bato-Ili, San Jose Occidental Mindoro

### **HIGHLIGHTS OF NOVEMBER ACTIVITIES**



(KA)LOOB(AN): Nayong Pilipino Foundation's Fiftieth Anniversary Exhibition



World Travel Market (WTM) 2022 London and Listening Tour with Key European Tourism Stakeholders



10th Pacific Asia Travel Association (PATA) Aligned Advocacy Dinner



Transforming Philippine Tourism: Paving Sustainable Paths towards Inclusive and Climate Resilient Destinations



DOT Listening Tour in Rome and Courtesy visit to the Office of the Italian Minister of Tourism



Kaon Ta, Kain Pa! at Ayala Center, Cebu



DOT FY 2023 Budget Deliberations



Duty Free Philippines Corporation Ceremonial Tree Lighting



3rd Regional Directors' Meeting at Cebu



Outlook 2023: Asia CEO Forum



DOT Year-end Assessment of Plans and Programs and Presentation of FY 2023 Work and Financial Plan



22nd World Travel & Tourism Council (WTTC) Global Summit



DOT Listening Tour in the Kingdom of Saudi Arabia

CONGRATULATIONS ON YOUR APPOINTMENT!

Myra Paz Valderrosa-Abubakar Undersecretary, Department of Tourism

ERRATUM TO THE "OATH TAKING OF DOT ATTACHED AGENCIES" SECTION OF THE OCTOBER 2022 ISSUE



Atty. Bienvenido K. Chy General Manager and CEO, Philippine Retirement Authority

Marco Ancheta Executive Director, Philippine Commission on Sports SCUBA Diving



### HAPPY RTH

#### **TO OUR DECEMBER BIRTHDAY CELEBRATORS**

1	Akiko Kate Sibug	10	Rafflien Rose Sioco
1	Levy Sampayan	10	Rufo Calimaran
1	Gelleene Lagutan	10	Mohamed Ainshams Madale
1	Richard Quintana	11	Missy Mhay Tadong
1	Charlotte Monique Guerrero	11	Mike Lionel Padilla
2	Jhann Xander Estrabon	11	Danica Alea
2	Nelly Rojales	11	Janice Jemina
2	Josephine Andaya	11	Lord Berrei
2	Lelia Blancaflor	11	Fay Lena Castro
3	Francisco Hilario Lardizabal	11	Eunice Tarun
3	Reynaldo Manapao Jr.	13	Victor Philip Yao
3	Gloriece Glen Do	13	Hami Evasco
4	Gildo Lacuarta	14	Nichelle Anne Dela Paz
4	Arthur Cacdac Sr.	14	Ruperto Albos Generoso Jr.
4	Daphnie Aberion	14	Carolyn Gabriel
4	Maria Agnes Toling	14	Divina Dulay
4	Jonathan Gesta	14	Anabelle Grutas
5	Justinne Aubrey Provido	15	Wilhelmina Li
5	Emie Chloie Mejala	15	Crisanta Marlene Rodriguez
5	Marc Ramiro Ortiz Luis	15	Wilson Telig
5	Emie Chloie Mejala	15	Ruth Elequin
6	Rachelle Anne Yoro	15	Reyza Orilla
6	Rowena Lopez	16	Hasel PaloPalo
7	Elaine Joy Serrano	17	Ryan Christian Casa
8	Emmanuel Alfaro	17	Mary Grace Antonio-Torres
9	Ronaldo Gam	18	Carlito Reyes
9	Maria Teresita Caringal	18	Phoebe Zelie Areño
10	Mary Margareth Diroy	19	Nerissa Ong

Rico Rency Ronnie Agan 20 Renan Sacramento 21 21 Jose Mari Ablas Thomas Santos 21 22 Judy Colaljo **Resther Jay Porwelos** 22 23 Mary Jane Cabilla 23 Marie Nelna Lantano 24 Christian Meñesa

Daisy Catacutan

20

20

- Ma. Esperanza Christina 25 Garcia Frasco
- Mary Cris Gulfan 25
- Joy Cunanan 25
- Avon Timbol 26
- Charlenemie Hawil 27
- 28 Rei Ann Razon
- 28 Catherine Agustin
- Jo Allen Ual 28
- Jhera San Valentin 28
- Rochelle Anne Eneria 28
- 28 Rae Marrie De Mesa
- Tomas Peria 29
- Daisy Omoso 29
- Antonette Catuiza 30
- Kathleen Flores 30
- Rhizza Espiritu 30
- Catherin Abalos 31