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| **APPLICATION FORM** | | | |
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| **DATA PRIVACY NOTICE** | | | |
| The Department of Tourism, in line with Republic Act 10173 or the Data Privacy Act of 2012, is committed to protect and secure personal information obtained in the performance of its mandate under The Tourism Act of 2009. Pursuant to its mandate, the Department collects the following personal information: (i) full name of applicant or its official representative, (ii) home/office address, (iii) e-mail address, (iv) contact numbers, (v) nationality, (vi) financial information, and other personal/company information relevant in the processing of Award applications and other DOT applications.  In compliance with the requirements of Data Privacy Act of 2012, the Department commits to ensure that all personal information obtained will be secured and remain confidential. Collected personal information will only be utilized for purposes of processing of applications, documentation, research, if applicable, and facilitation of future transaction. The personal information shall not be shared or disclosed with other parties without consent unless the disclosure is required by, or in compliance with applicable laws and regulations.  Only the agency’s designated personnel/Personal Information Controllers will have access to the collected personal information, which will be stored for three (3) years after the awarding ceremony or after the completion of relevant transaction. The manner of disposition of physical documents will be based on the provision of the National Archive of the Philippines and/or deletion in the agency’s database. Corrections of personal information or withdrawal of data privacy consent, if given, is done by informing the Department in writing through [privacy@tourism.gov.ph](mailto:privacy@tourism.gov.ph). | | | |
| **LAKBAY-DAGAT AWARD: CRUISE DESTINATION OF THE YEAR** | | | |
| This award is presented to a tourist destination that has shown exceptional initiatives and services to forward the development and promotion of their area as a cruise tourism destination. | | | |
| **DESTINATION PROFILE** | | | |
| Full Destination Name  (LGU / Municipality / Barangay / City) | | Click or tap here to enter text. | |
| Region | | Choose an item. | |
| Address | | Click or tap here to enter text. | |
| Contact Person | | Click or tap here to enter text. | |
| Designation | | Click or tap here to enter text. | |
| Contact Number | | Click or tap here to enter text. | |
| Email Address | | Click or tap here to enter text. | |
| **DOCUMENTARY REQUIREMENTS** | | | |
|  | Destination Profile with a list of cruise calls received between 2017 to 2023 (excluding 2020 to 2022 during the pandemic) | | Attach as Annex A |
|  | List of shorex programs with descriptions | | Attach as Annex B |
|  | Narrative of initiatives for cruise arrivals and the development of cruise tourism in their respective areas | | Attach as Annex C |
|  | AVP highlighting cruise tourism initiatives for cruise arrivals and the development of cruise tourism in their respective areas​ | | Attach as Annex D |
| **SUMMARY OF APPLICATION** | | | |
| ***General Instructions:***  *Please provide a short narration (maximum of 800 characters) of your destination’s compliance with the indicators specified below.* | | | |
| **DEVELOPMENT AND ADMINISTRATION** | | | |
| **(1) Extent of participation of LGUs, NGOs, POs, Travel Service Providers, and Local Community in the Development of the Destination**  *Briefly discuss extent of participation of the above entities in the development of the destination* | | | |
| Click or tap here to enter text. | | | |
| **(2) Growth rate of the Destination** | | | |
| (2.1) Number of Cruise Calls between 2017 to 2023 (excluding 2020 to 2022)  *List down the Date, Cruise Ship Name, Estimated Number of Passengers* | | | |
| Click or tap here to enter text. | | | |
| (2.2) Number of Anticipated Cruise Calls from 2024 onwards  *List down the Anticipated Date, Cruise Ship Name, Estimated Number of Passengers* | | | |
| Click or tap here to enter text. | | | |
| (2.3) Tourist Receipts  *Provide data on tourist receipts incurred from cruise calls* | | | |
| Click or tap here to enter text. | | | |
| **(3) Sustainability Initiatives / Practices in the destination** | | | |
| Click or tap here to enter text. | | | |
| **(4) Local regulations that promote tourism investment and growth**  *Provide information on local policies, issuances, regulations that promote tourism investment and growth through cruise tourism* | | | |
| Click or tap here to enter text. | | | |
| **Development and Administration**  *Please attach relevant documents as proof and/or evidence to support the application and indicate document title below.*  (Attach as Annex E) | | | |
| 1. **MARKETING AND PROMOTION** | | | |
| **(1) Display of Philippine cultural elements and / or unique identifying feature of the destination** | | | |
| Click or tap here to enter text. | | | |
| **(2) Major Event/s and Activity/ies**  *Briefly discuss the major event/s and or activity/ies done on the day of the cruise call* | | | |
| (2.1) Number of Cruise Calls | | | |
| Click or tap here to enter text. | | | |
| **(3) Guest Commendation/Testimonial** | | | |
| Click or tap here to enter text. | | | |
| **(4) Promotional Campaigns**  *Provide samples of campaigns / initiatives to promote the destination for cruise visits* | | | |
| Click or tap here to enter text. | | | |
| **Marketing and Promotion**  *Please attach relevant documents as proof and/or evidence to support the application and indicate document title below.*  (Attach as Annex F) | | | |
| 1. **TOURISM PRODUCT DEVELOPMENT** | | | |
| **(1) Uniqueness of the Tourism Product** | | | |
| Click or tap here to enter text. | | | |
| **(2) Cruise Tourism Itineraries developed and implemented**  *List down the different itineraries availed of by cruise guests during ports of call* | | | |
| Click or tap here to enter text. | | | |
| **(3) Presence of relevant infrastructure and other support facilities and services**  *List down the different infrastructure, facilities and services* | | | |
| Click or tap here to enter text. | | | |
| **Tourism Product Development**  *Please attach relevant documents as proof and/or evidence to support the application and indicate document title below.*  (Attach as Annex G) | | | |

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| **CERTIFICATION** | |
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| I certify that I am duly authorized to accomplish this application form and that the information provided herein are true, correct and complete statements to the best of my knowledge and in compliance with the provisions of pertinent laws, rules, and regulations of the Republic of the Philippines.  I also hereby authorize the Philippine Department of Tourism and the Awards Secretariat to verify the accuracy of the above information provided. | |
| Complete Name | Click or tap here to enter text. |
| *The name provided shall be the official Authorized Person to represent the company for all matters pertaining to the Award Application. All DOT communication shall be addressed to the Authorized Representation.* | |
| Designation | Click or tap here to enter text. |
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| **DATA PRIVACY CONSENT FORM** | |
| I, the applicant and/or representative of (the Company), acknowledges that I have read and understood the Data Privacy Notice of the Department of Tourism. In relation thereto, hereby authorize the Department of Tourism to collect, use, further process and share or disclose the personal information and sensitive personal information to authorized Third Party, if necessary, in connection to any or all of the following purposes:   * To evaluate the eligibility and qualification for the Philippine Tourism Awards; * To attest and validate the accuracy of the provided information; and * To include in the marketing and promotional efforts of the agency (e.g. publication of official awardees in DOT website, in print materials, etc.)   Yes, I agree  No, I do not agree | |
| Click or tap here to enter text.  Signature over Printed Name | |
| Click here to enter a date.  Date | |