|  |  |
| --- | --- |
| **APPLICATION FORM** | |
|  | |
| **DATA PRIVACY NOTICE** | |
| The Department of Tourism, in line with Republic Act 10173 or the Data Privacy Act of 2012, is committed to protect and secure personal information obtained in the performance of its mandate under The Tourism Act of 2009. Pursuant to its mandate, the Department collects the following personal information: (i) full name of applicant or its official representative, (ii) home/office address, (iii) e-mail address, (iv) contact numbers, (v) nationality, (vi) financial information, and other personal/company information relevant in the processing of Award applications and other DOT applications.  In compliance with the requirements of Data Privacy Act of 2012, the Department commits to ensure that all personal information obtained will be secured and remain confidential. Collected personal information will only be utilized for purposes of processing of applications, documentation, research, if applicable, and facilitation of future transaction. The personal information shall not be shared or disclosed with other parties without consent unless the disclosure is required by, or in compliance with applicable laws and regulations.  Only the agency’s designated personnel/Personal Information Controllers will have access to the collected personal information, which will be stored for three (3) years after the awarding ceremony or after the completion of relevant transaction. The manner of disposition of physical documents will be based on the provision of the National Archive of the Philippines and/or deletion in the agency’s database. Corrections of personal information or withdrawal of data privacy consent, if given, is done by informing the Department in writing through privacy@tourism.gov.ph. | |
| **ENGLISH AS A SECOND LANGUAGE DESTINATION OF THE YEAR** | |
| This award is presented to an English as a Second Language (ESL) destination that has consistently provided the highest level of tourism and learning experience to students in a safe and conducive environment. | |
| **DESTINATION PROFILE** | |
| *Please be informed that the province or city with DOT-accredited ESL schools may apply for this award. Kindly ensure to provide the correct details.* | |
| Name of Province/City | Click or tap here to enter text. |
| Region | Choose an item. |
| Name | Click or tap here to enter text. |
| Address | Click or tap here to enter text. |
| Contact Number | Click or tap here to enter text. |
| Email Address  *All official communications regarding the Awards shall be communicated through the email address provided herein.* | Click or tap here to enter text. |

|  |  |  |  |
| --- | --- | --- | --- |
| Number of ESL schools duly accredited by the following: | | | |
| (1) Technical Education and Skills Development Authority (TESDA) | | **Click or tap here to enter text.** | |
| (2) Bureau of Immigration (BI) | | Click or tap here to enter text. | |
| (3) Department of Tourism (DOT) | | Click or tap here to enter text. | |
| **DOCUMENTARY REQUIREMENTS** | | | |
|  | Destination profile with descriptive narrative of the destination with  maximum word count of 800 words, including but not limited to the  the growth rate of student arrivals annually, availability of DOT-accredited ESL schools with existing ESL tour programs being  offered, and significant employment generation in the local ESL  Industry. | | Attach as Annex A |
|  | List of ESL-related activities, initiatives or program in the Destination | | Attach as Annex B |
|  | List of Schools offering ESL duly accredited with   * Technical Education and Skills Development Authority * Bureau of Immigration * Department of Tourism | | Attach as Annex C |
|  | List of ESL Qualified Professionals / Teachers   * Certifications: CELTA, Master TESOL and others * Teaching experience | | Attach as Annex D |
|  | Certificate / Proof of Partnership   * British Council * English Test System (ETS) and others | | Attach as Annex E |
| **SUMMARY OF APPLICATION** | | | |
| **DEVELOPMENT AND ADMINISTRATION** | | | |
| Extent of participation of DOT-Regional Office, POs, and LGUs in the development of the destination | | | |
| Growth rate of the destination  (1) Student Arrivals  *Describe the percentage increase in student arrivals over the years (maximum of 800 characters)* | | | |
| Click or tap here to enter text. | | | |

|  |  |
| --- | --- |
| (2) Number of DOT-accredited ESL schools | Click or tap here to enter text. |
| (3) Number of active ESL association/s | Click or tap here to enter text. |
| (4) Number of Employment generated by the DOT-accredited ESL Schools in the Destination | Click or tap here to enter text. |
| **Development and Administration**  *Please attach relevant documents as proof and/or evidences to support the application and indicate document title below.* (Attach as Annex F) | |
| **GEOGRAPHIC, SUPPORT SERVICES, AND ENVIRONMENT** | |
| Location of the Destination | |
| (1) Proximity to Port of Entries  *Provide a map or geographic data highlighting the distance between schools and nearby ports of entry such as airports and seaports.* | |
|  | |
| Click or tap here to enter text. | |
| (2) Public Transportation Accessibility  *Provide a map indicating the proximity of schools to bus stops, train stations, or other public transport hubs, and describe the frequency and coverage of transportation routes serving the areas (maximum of 800 characters)* | |
|  | |
| Click or tap here to enter text. | |

|  |  |  |  |
| --- | --- | --- | --- |
| (3) Availability of Banking Facilities  *Provide a map indicating the location of banks near the schools* | | | |
|  | | | |
| Click or tap here to enter text. | | | |
| (4) Accommodation Options  *Provide data on the number and types and accommodations, along with information on their proximity to schools and amenities (maximum of 800 characters)* | | | |
| Click or tap here to enter text. | | | |
| (5) Supermarket Accessibility  *Provide a map highlighting locations of supermarkets, along with the data on their proximity, variety, and availability of grocery options (maximum of 800 characters)* | | | |
|  | | | |
| Click or tap here to enter text. | | | |
| (6) Restaurant Diversity  *Provide a lists, map, or reviews showcasing the variety of culinary establishments available in the province (maximum of 800 characters)* | | | |
|  | | | |
| Click or tap here to enter text. | | | |
| Activities and Attractions | | | |
| (1) Diverse Tourist Attractions  *Provide an overview of the range of cultural, historical, and recreational sites available. (Attach copies of brochures, websites, or travel guides as Annex G)* | | | |
| Click or tap here to enter text. | | | |
| (2) Accessibility and Safety  *Describe visitor reviews, safety certifications, and accessibility features documented in promotional material assuring a secure experience* *(maximum of 800 characters)* | | | |
| Click or tap here to enter text. | | | |
| (3) Engagement with Local Community  *Provide testimonials, partnerships with local businesses or organizations, and records of community events or outreach programs of the ESL schools (maximum of 800 characters)* | | | |
| Click or tap here to enter text. | | | |
| English-speaking Environment | | | |
| (1) Availability of English Language Resources  *Provide a list of institutions offering English courses, and the accessibility of online and offline materials, showcasing the abundance of resources supporting English language learning and usage (Attach as Annex H)* | | | |
| Click or tap here to enter text. | | | |
| (3) English Medium Education  *Provide curriculum descriptions, accreditation records, and testimonials from students or instructors affirming the use of English as the primary language of instruction in educational institutions (Attach as Annex I)* | | | |
| Click or tap here to enter text. | | | |
| (4) English Language Media Presence  *Provide evidence of local newspapers or online news platforms predominantly using English, showcasing the prevalence and accessibility of English language media (Attach as Annex J)* | | | |
| Click or tap here to enter text. | | | |
| (5) English Language Cultural Exchange Program  *Provide program descriptions, student testimonials, and records of collaborations with international partners, highlighting the active promotion of English language proficiency and cross-cultural communication of ESL schools (Attach as Annex K)* | | | |
| Click or tap here to enter text. | | | |
| Cost of Living | | | |
| (1) Affordable Accommodation Options  *Describe the range of rates of available accommodation options and provide rental listings or accommodation partners of the ESL schools (Attach as Annex L)* | | | |
| Click or tap here to enter text. | | | |
| (2) Reasonable Food Prices  *Describe the existing price range for food/meals in the destination. Provide restaurant menus, price indexes for staple food items, or consumer surveys on food affordability, providing a comprehensive view of the overall affordability of food options within the local market*  *(Attach as Annex M)* | | | |
| Click or tap here to enter text. | | | |
| (3) Cost of Basic Goods and Services  *Elaborate on the price range of basic goods and services within the destination. Provide price comparisons for essential items such as utilities, transportation, and healthcare, along with consumer expenditure data reflecting the relative affordability of daily necessities within the area (Attach as Annex N)* | | | |
| Click or tap here to enter text. | | | |
| (4) Affordable Entertainment and Leisure Activities  *Identify the available entertainment and leisure activities in the destination and the prevailing price range. Provide examples such as ticket prices for local attractions, costs of movie tickets, and fees for recreational facilities* | | | |
| Click or tap here to enter text. | | | |
| (5) Reasonable Education and Healthcare Costs  *Describe the tuition fees of ESL schools as well as medical expenses for routine check-ups and treatments (maximum of 800 characters)* | | | |
| Click or tap here to enter text. | | | |
| **Geographic, Support Services and Environment**  *Please attach relevant documents as proof and/or evidences to support the application and indicate document title below.* (Attach as Annex O) | | | |
| **SAFETY AND SECURITY** | | | |
| Adheres to Safety Protocols | | | |
| (1) Enforcement of Safety Regulations  *Provide crime statistics, reports on safety inspections, and records of law enforcement activities, highlighting the measures taken to uphold safety standards and protect residents (maximum of 800 characters)* | | | |
| Click or tap here to enter text. | | | |
| (2) Implementation of Emergency Response Plans and Procedures  *Provide documentation of drills, training sessions, and coordination efforts among emergency services, demonstrating preparedness and readiness to handle various crises (maximum of 800 characters)* | | | |
| Click or tap here to enter text. | | | |
| Recognition/Commendation  *Please enumerate local and international awards and recognitions received in the last three (3) years.* | | | |
| **Name of Award** | **Awarding Institution** | **International/**  **Local** | **Year Awarded** |
| Click or tap here to enter text. | Click or tap here to enter text. | Choose an item. | Choose an item. |
| Click or tap here to enter text. | Click or tap here to enter text. | Choose an item. | Choose an item. |
| Click or tap here to enter text. | Click or tap here to enter text. | Choose an item. | Choose an item. |
| Click or tap here to enter text. | Click or tap here to enter text. | Choose an item. | Choose an item. |
| Click or tap here to enter text. | Click or tap here to enter text. | Choose an item. | Choose an item. |
| **Safety and Security**  *Please attach relevant documents as proof and/or evidences to support the application and indicate document title below.* (Attach as Annex P) | | | |
| **REVIEWS AND REPUTATION** | | | |
| Reputable ESL schools | | | |
| (1) High-quality Programs  *Provide accreditation status, teacher qualifications, and student testimonials, showcasing the ESL school's commitment to delivering effective English language education (maximum of 800 characters)* | | | |
| Click or tap here to enter text. | | | |
| (2) Teachers with International Training Certifications  *Provide the number and documentation of teachers with International Training Certifications (maximum of 800 characters)* | | | |
| Click or tap here to enter text. | | | |
| (3) Positive Reputation and Feedback  *Provide feedback from current and former students, as well as testimonials from parents or guardians, highlighting the ESL school's effectiveness in providing quality English language education (maximum of 800 characters)* | | | |
| Click or tap here to enter text. | | | |
| Recognition of International Certifying Bodies of ESL Schools | | | |
| (1) Accreditation or Recognition by Renowned Organization  *Provide documentation of accreditation or endorsement by renowned organizations, affirming the ESL school's adherence to high standards of English language education* | | | |
| Click or tap here to enter text. | | | |
| (2) Adherence to Rigorous Standards Set Forth by International Certifying Bodies  *Provide documentation showcasing the ESL school's adherence to rigorous standards and guidelines established by these organizations, ensuring the quality and credibility of the English language education* | | | |
| Click or tap here to enter text. | | | |
| (3) Partnerships or Collaborations with International Stakeholders  *Provide documentation of successful partnerships or collaborations with international stakeholders, demonstrating the ESL school's commitment to global engagement and standards of excellence in English language education* | | | |
| Click or tap here to enter text. | | | |
| **Reviews and Reputation**  *Please attach relevant documents as proof and/or evidences to support the application and indicate document title below.* (Attach as Annex Q) | | | |
| **TOURISM MARKETING AND PROMOTIONAL INITIATIVES** | | | |
| Promotional Efforts through Offline and Online Platforms of the ESL Schools | | | |
| (1) Audience Reach and Engagement Levels  *Describe the destination’s initiatives/programs to promote itself as an ESL destination, include the platforms used both online and offline.* | | | |
| Click or tap here to enter text. | | | |
| (2) Content Quality  *Provide promotional materials with visual appeal, clarity of information, and alignment with the ESL destination’s brand image.*  *(Attach as Annex R)* | | | |
| Click or tap here to enter text. | | | |
| **Tourism Marketing and Promotional Initiatives**  *Please attach relevant documents as proof and/or evidences to support the application and indicate document title below.* (Attach as Annex S) | | | |

|  |  |
| --- | --- |
| **CERTIFICATION** | |
|  | |
| I certify that I am duly authorized to accomplish this application form and that the information provided herein are true, correct and complete statements to the best of my knowledge and in compliance with the provisions of pertinent laws, rules, and regulations of the Republic of the Philippines.  I also hereby authorize the Philippine Department of Tourism and the Awards Secretariat to verify the accuracy of the above information provided. | |
| Complete Name | Click or tap here to enter text. |
| *The name provided shall be the official Authorized Person to represent the company for all matters pertaining to the Award Application. All DOT communication shall be addressed to the Authorized Representation.* | |
| Designation | Click or tap here to enter text. |
| **DATA PRIVACY CONSENT FORM** | |
|  | |
| I, the applicant and/or representative of (the Company), acknowledges that I have read and understood the Data Privacy Notice of the Department of Tourism. In relation thereto, hereby authorize the Department of Tourism to collect, use, further process and share or disclose the personal information and sensitive personal information to authorized Third Party, if necessary, in connection to any or all of the following purposes:   * To evaluate the eligibility and qualification for the Philippine Tourism Awards; * To attest and validate the accuracy of the provided information; and * To include in the marketing and promotional efforts of the agency (e.g. publication of official awardees in DOT website, in print materials, etc.)   Yes, I agree No, I do not agree | |
| Click or tap here to enter text.  Signature over Printed Name  Click or tap to enter a date.  Date | |