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| **APPLICATION FORM** | |
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| **DATA PRIVACY NOTICE** | |
| The Department of Tourism, in line with Republic Act 10173 or the Data Privacy Act of 2012, is committed to protect and secure personal information obtained in the performance of its mandate under The Tourism Act of 2009. Pursuant to its mandate, the Department collects the following personal information: (i) full name of applicant or its official representative, (ii) home/office address, (iii) e-mail address, (iv) contact numbers, (v) nationality, (vi) financial information, and other personal/company information relevant in the processing of Award applications and other DOT applications.  In compliance with the requirements of Data Privacy Act of 2012, the Department commits to ensure that all personal information obtained will be secured and remain confidential. Collected personal information will only be utilized for purposes of processing of applications, documentation, research, if applicable, and facilitation of future transaction. The personal information shall not be shared or disclosed with other parties without consent unless the disclosure is required by, or in compliance with applicable laws and regulations.  Only the agency’s designated personnel/Personal Information Controllers will have access to the collected personal information, which will be stored for three (3) years after the awarding ceremony or after the completion of relevant transaction. The manner of disposition of physical documents will be based on the provision of the National Archive of the Philippines and/or deletion in the agency’s database. Corrections of personal information or withdrawal of data privacy consent, if given, is done by informing the Department in writing through privacy@tourism.gov.ph. | |
| **TOURISM DESTINATION OF THE YEAR** | |
| The Destination of the Year is presented to a travel destination that has demonstrated remarkable achievements, growth, and significant contributions to the tourism industry, sustainably developed and managed. | |
| **DESTINATION PROFILE** | |
| Name of Tourism Destination | Click or tap here to enter text. |
| Under which category do you belong? | Choose an item. |
| Name of current Local Chief Executive | Click or tap here to enter text. |
| Name of current Tourism Officer | Click or tap here to enter text. |
| Region | Choose an item. |

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| **Accessibility** |
| What are the available transportation system in your town/municipality/city/province?  \*Tick all box that applies  International Airport  Domestic Airport  Seaport  Land Transportation Hub/ Station with regular transport services coming from and to the main gateway of the island or province.  Established Local Public Transportation System within the Destination (e.g. jeepney/bus/boat/ferry, among others) |
| **Amenities** |
| Tick on the basic support services available in your town/municipality/city/province.  \*Tick all box that applies  Visitor Information Center  Public Market  Hospital/s or Medical Care Facilities  Banks  Police Station  Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| **Accommodation** |
| How many registered accommodation providers are in your area?  \*Tick all box that applies  <20 Accommodation Providers  20-50 Accommodation Providers  50-100 Accommodation Providers  More than 100 Accommodation Providers |

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| **Attractions** |
| Please identify your established tourism attractions both for excursions and overnight visitors. |
| **Tourism Attractions** |
| Click or tap here to enter text. |
| Click or tap here to enter text. |
| Click or tap here to enter text. |
| Click or tap here to enter text. |
| Click or tap here to enter text. |
| **Activities** |
| Please enumerate your tourism activities/offerings for both day or half tours, and multi-day tour packages. |
| **Tourism Activities Offered** |
| Click or tap here to enter text. |
| Click or tap here to enter text. |
| Click or tap here to enter text. |
| Click or tap here to enter text. |
| Click or tap here to enter text. |
| **Tourism Circuits Developed** |
| Please upload the Summary of Tourism Circuits developed within the last three (3) years (Attach as Annex A) |
| **Percentage Growth Rate in Tourist Arrivals** |
| Briefly provide an overview of your tourist arrivals in the past three (3) years (excluding the pandemic period, 2020-2022) (maximum of 800 characters) |
| Click or tap here to enter text. |

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| **Increase in visitor percentage share** | | |
| Percentage share from the aggregated regional tourist arrivals (for the province) and aggregate provincial tourist arrivals (for city and municipality) for the past three (3) years (excluding pandemic years (2020-2022) | | |
| Click or tap here to enter text. | | |
| **Tourist Arrival Report** | | |
| Kindly upload the record of your tourist arrivals in the past three year to support your answer in the previous questions. Include breakdown of arrivals per key tourism attraction. (Attach as Annex B) | | |
| **DOCUMENTARY REQUIREMENTS** | | |
|  | Destination Profile must include the following:   * Portfolio of practices, cultural products and assets present in the area as well as initiatives that promote respect for cultural integrity/authenticity * Descriptive narrative of the destination with maximum word count of 800 | Attach as Annex C |
|  | List of tourism-related activities, initiatives/programs | Attach as Annex D |
|  | Audio-Visual Presentation highlighting the destination’s key feature, and showcasing compliance with the Award Criteria *(maximum of 3 minutes)* | Attach as Annex E |
|  | Board Resolution on the adoption of the Tourism Development Plan and Tourism Code | Attach as Annex F |
|  | Copy of Work Program | Attach as Annex G |
|  | Certification from the DOT Regional Offices verifying compliance with submission of statistical reports. | Attach as Annex H |

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| **SUMMARY OF APPLICATION** |
| *General Instructions:*  *Please provide a short narration (maximum of 800 characters) of your destination’s compliance with the indicators specified below.* |
| **INSTITUTIONALIZED TOURISM WORK PROGRAM** |
| Implementation of Tourism Development Plan  *Enumerate Tourism Development Projects implemented with the corresponding project profile.* (maximum of 800 characters) |
| Click or tap here to enter text. |
| Prioritization of tourism in the locality  *Identify efforts or initiatives of the LGU that manifest prioritization of tourism (e.g. tourism-related infrastructure built to support tourism*  *development, establishment of a local tourism office, tourism statistical reports, etc.)* (maximum of 800 characters) |
| Click or tap here to enter text. |
| Institutionalized Tourism Work Program  *Please attach relevant documents as proof and/or evidences to support the application, including the following statistical reports for the last three (3) years:*  *-* *Tourism Direct Employment, Disaggregated to Sex and Age*  *-Direct Income generated from Tourism and Tourism Receipts*  *-LGU Funding and Expenditure for Tourism Development and Management*  *-Establishment of a Local Tourism Council (if any)* (Attach as Annex I) |
| Click or tap here to enter text. |
| **TOURISM MARKETING AND PROMOTION INITIATIVES** |
| Tourism Campaigns initiated by the Local Chief Executive  *e.g. Awareness campaigns among locals, tourism service providers, and tourists* (maximum of 800 characters) |
| Click or tap here to enter text. |
| Participation in International and/or Domestic Travel Fairs  *Enlist your most recent participation to various tourism and travel fairs* (maximum of 800 characters) |

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| **Name of Tourism & Travel Fairs** | | **International/**  **Local** | **Date Participated** | |
| ​​Click or tap here to enter text. | | Choose an item. | Click or tap to enter a date. | |
| Click or tap here to enter text. | | Choose an item. | Click or tap to enter a date. | |
| ​Click or tap here to enter text. | | Choose an item. | Click or tap to enter a date. | |
| ​​Click or tap here to enter text. | | Choose an item. | Click or tap to enter a date. | |
| **BEST PRACTICES IN TOURISM MANAGEMENT AND DEVELOPMENT** | | | | |
| Flagship Tourism Project  *Identify the most valuable flagship project of the LCE which created the greatest impact to the destination and the community.*  (maximum of 800 characters) | | | | |
| Click or tap here to enter text. | | | | |
| Previous Awards, Recognitions and other Citations received  *List awards received by the LGU in the last three (3) years.* | | | | |
| **Name of Award** | **Awarding Institution** | | **International/**  **Local** | **Year Awarded** |
| ​​Click or tap here to enter text. | Click or tap here to enter text. | | Choose an item. | Click or tap to enter a date. |
| Click or tap here to enter text. | Click or tap here to enter text. | | Choose an item. | Click or tap to enter a date. |
| ​Click or tap here to enter text. | ​ Click or tap here to enter text. | | Choose an item. | Click or tap to enter a date. |
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| Click or tap here to enter text. | ​​Click or tap here to enter text. | | Choose an item. | Click or tap to enter a date. |
| Contribution to Environmental Preservation and Conservation  *How is environmental preservation and conservation integrated in the Province/City/Municipality’s plans and programs?*  (maximum of 800 characters) | | | | |
| Click or tap here to enter text. | | | | |
| Crisis Management Plan  *Is there an existing Crisis Management Plan for the Province/City/Municipality? Provide an overview of the plan* (maximum of 800 characters) | | | | |
| Click or tap here to enter text. | | | | |
| Best Practices in Tourism Management and Development  *Please attach relevant documents as proof and/or evidences to support the application, including the following:*  *-Information on Cultural/Historical Values preservation efforts*  *-Extent of Tourism Stakeholders Engagement*  *-Technological Innovations*  *-Guest Feedback Mechanism and result for the past three (3) years.* (Attach as Annex J) | | | | |
| **IMPLEMENTATION OF TOURISM REGULATION** | | | | |
| Implementation of Local Ordinance that support the Development or Promotion of Tourism  (maximum of 800 characters) | | | | |
| Click or tap here to enter text. | | | | |

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| Percentage of DOT-Accredited enterprise in the locality (maximum of 800 characters) | |
| Click or tap here to enter text. | |
| Breakthrough tourism-related policies (maximum of 800 characters) | |
| Click or tap here to enter text. | |
| Implementation of Tourism Regulation  *Please attach relevant documents as proof and/or evidences to support the application*  (Attach as Annex K) | |
| **SUPPORT TO DOT ADVOCACIES** | |
| Participation and active endorsements to DOT initiatives and campaigns(maximum of 800 characters) | |
| Click or tap here to enter text. | |
| No. of completed and ongoing projects or programs with the DOT (maximum of 800 characters) | |
| Click or tap here to enter text. | |
| **Support to DOT Advocacies**  *Please attach relevant documents as proof and/or evidences to support the application* (Attach as Annex L) | |
| **CERTIFICATION** | |
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| I certify that I am duly authorized to accomplish this application form and that the information provided herein are true, correct and complete statements to the best of my knowledge and in compliance with the provisions of pertinent laws, rules, and regulations of the Republic of the Philippines.  I also hereby authorize the Philippine Department of Tourism and the Awards Secretariat to verify the accuracy of the above information provided. | |
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| Complete Name | Click or tap here to enter text. |
| *The name provided shall be the official Authorized Person to represent the company for all matters pertaining to the Award Application. All DOT communication shall be addressed to the Authorized Representative.* | |
| Designation | Click or tap here to enter text. |
| Contact Details | Click or tap here to enter text. |
| *Please provide your mobile or phone number. If providing more than one contact number, please use comma (,) to separate the contact details.* | |
| **DATA PRIVACY CONSENT FORM** | |
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| I, the applicant and/or representative of (the Company), acknowledges that I have read and understood the Data Privacy Notice of the Department of Tourism. In relation thereto, hereby authorize the Department of Tourism to collect, use, further process and share or disclose the personal information and sensitive personal information to authorized Third Party, if necessary, in connection to any or all of the following purposes:   * To evaluate the eligibility and qualification for the Philippine Tourism Awards; * To attest and validate the accuracy of the provided information; and * To include in the marketing and promotional efforts of the agency (e.g. publication of official awardees in DOT website, in print materials, etc.)   Yes, I agree  No, I do not agree | |
| Click or tap here to enter text.  SIGNATURE OVER PRINTED NAME  Click or tap to enter a date.  DATE | |