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| **APPLICATION FORM** |
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| **DATA PRIVACY NOTICE** |
| The Department of Tourism, in line with Republic Act 10173 or the Data Privacy Act of 2012, is committed to protect and secure personal information obtained in the performance of its mandate under The Tourism Act of 2009. Pursuant to a its mandate, the Department collects the following personal information: (i) full name of applicant or its official representative, (ii) home/office address, (iii) e-mail address, (iv) contact numbers, (v) nationality, (vi) financial information, and other personal/company information relevant in the processing of Award applications and other DOT applications.In compliance with the requirements of Data Privacy Act of 2012, the Department commits to ensure that all personal information obtained will be secured and remain confidential. Collected personal information will only be utilized for purposes of processing of applications, documentation, research, if applicable, and facilitation of future transaction. The personal information shall not be shared or disclosed with other parties without consent unless the disclosure is required by, or in compliance with applicable laws and regulations. Only the agency’s designated personnel/Personal Information Controllers will have access to the collected personal information, which will be stored for three (3) years after the awarding ceremony or after the completion of relevant transaction. The manner of disposition of physical documents will be based on the provision of the National Archive of the Philippines and/or deletion in the agency’s database. Corrections of personal information or withdrawal of data privacy consent, if given, is done by informing the Department in writing through privacy@tourism.gov.ph. |
| **LIKHA AWARD: ART DESTINATION OF THE YEAR** |
| This award is presented to a Tourist Destination that truly stands out as a vibrant hub for artistic expression and cultural celebration, embodying the authentic spirit of Filipino creativity and heritage. This award seeks to honor a destination that recognizes places that not only showcase exceptional artistic talent but also actively engage both locals and travelers in co-creating unique cultural experiences. These destinations go the extra mile in preserving and promoting rich Filipino culture. This award also extends its appreciation to a creative tourism spot, which, through its dedication to artistic and cultural activities, enhances the overall traveler experience and contributes to a deeper understanding of Filipino heritage and appreciation for local artistic and creative expressions. |
| **DESTINATION PROFILE** |
| Name of Town, City/Municipality, Province or Island  | Click or tap here to enter text.  |
| Region |  Choose an item. |
| Address | Click or tap here to enter text.  |
| Name of Contact Person | Click or tap here to enter text. |
| Designation | Click or tap here to enter text. |
| Organization | Click or tap here to enter text. |
| Contact Number  | Click or tap here to enter text. |
| Email Address*All official communications regarding the Awards shall be communicated through the email address provided herein.*  | Click or tap here to enter text. |
| Brief Background of Arts Tourism Destination | Click or tap here to enter text. |
| **DOCUMENTARY REQUIREMENTS** |
|[ ]  Portfolio of Artists/Artworks/Items featured in the Area | Attach as Annex A |
|[ ]  Descriptive Narrative of the Destination with maximum word count of 800​ | Attach as Annex B |
|[ ]  List of Arts and Creative Tourism Activities and Initiatives available in the Destination | Attach as Annex C |
|[ ]  AVP highlighting the Destination’s art-related Attractions, Activities, Traditions and showcasing compliance with the award criteria (maximum of 5 minutes)​ | Attach as Annex D |
| **SUMMARY OF APPLICATION** |
| ***General Instructions:*** *Please provide a short narration (maximum of 800 characters) of your property’s compliance with the indicators specified below.* |
| **DEVELOPMENT AND ADMINISTRATION** |
| **Indigenous Artistry***Provide an overview of the artistic assets with indigenous influences being showcased in the destination*  | Click or tap here to enter text. |
|  | Attach list of artistic assets with indigenous influences present in the destination. *Attach as Annex E.* |
| **Community Involvement, Empowerment and Generation of Job Opportunities***Provide information on number of employed personnel from the local community (include percentage in overall number of employees)* | Click or tap here to enter text. |
|  | Attach list of information on number of employed personnel from the local community (include percentage in overall number of employees) present in the destination. *Attach as Annex F.* |
| **Integration of Filipino Arts***Enumerate and describe Filipino Arts influences present in the destination* | Click or tap here to enter text. |
| **Involvement of local arts councils, artists, stakeholders and associations***Enumerate and discuss involvement and partnerships with above-mentioned entities in development of destination* | Click or tap here to enter text. |
| **Tourist Arrivals***Describe the number of tourist arrivals during the last three (3) years.* | Click or tap here to enter text. |
|  | Please attach verified document indicating tourist arrivals of the destination (with breakdown). *Attach as Annex G.* |
| **Development and Administration** *Please attach relevant documents as proof and/or evidences to support the application and indicate document title below.* *Attach as Annex H.* |
| **MARKETING AND PROMOTION** |
| **Display of Philippine cultural/artistic elements and/or unique identifying features of the destination** *Enumerate and describe inspiration behind Philippine cultural elements present in the destination.*  | Click or tap here to enter text. |
|  | Please attach documentation including description & images on how the destination showcases Philipppine cultural and artistic elements and/or unique Philippine cultural elements. *Attach as Annex I.* |
| **Cultural Education and Promotion***Existing initiatives for cultural education* | Click or tap here to enter text. |
|  | Please attach documentary proof of cultural promotional activities, events, and initiatives. *Attach as Annex J.* |
| **Partnerships with Cultural Organizations** *Identify existing initiatives and partnerships with cultural organizations*  | Click or tap here to enter text. |
|  | Please attach documentary proof of partnerships with cultural organizations. *Attach as Annex K.* |
| **Guests commendation and testimonials***Provide a summary of Guest Feedback in the past three (3) years, , including commendation & testimonials from online booking platforms and social media accounts.* | Click or tap here to enter text. |
| **Marketing and Promotion** *Please attach relevant documents as proof and/or evidences to support the application and indicate document title below.*  *Attach as Annex L*. |
| **TOURISM PRODUCT DEVELOPMENT** |
| **Uniqueness of Arts Tourism Product***Describe the nature of assets and activities offered in the destination* | Click or tap here to enter text. |
| **Presence of Contemporary Folk and other creative artistic expressions** *Enumerate contemporary folk and other creative artistic expressions in the destination* | Click or tap here to enter text. |
| **Presence and Implementation of Creative and/or Arts tourism related activities and co-creative experiences** *Identify Practices, Arts and Creative Tourism products and experiences​ present in the destination.* | Click or tap here to enter text. |

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| **Sustainability Practices***Identify existing Sustainability practices applied in the destination.* | Click or tap here to enter text. |

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| **Tourism Product Development** *Please attach relevant documents as proof and/or evidences to support the application and indicate document title below.* *Attach as Annex M.* |
| **CULTURAL RELEVANCE** |
| **Cultural Awareness Impact** *Discuss how Filipino Culture plays a big part in the visitor’s visiting experience* | Click or tap here to enter text. |
| **Impact of the destination to the community and locals***Enumerate and describe impact of development of destination to the local community* | Click or tap here to enter text. |
| **Contribution to the development, promotion and conservation of Filipino artistic expressions thru tourism** *Existing initiatives for conservation of artistic cultural practices, traditions and assets* | Click or tap here to enter text. |
| **Cultural Relevance** *Please attach relevant documents as proof and/or evidences to support the application and indicate document title below.*  *Attach as Annex N.* |

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| **CERTIFICATION** |
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| I certify that I am duly authorized to accomplish this application form and that the information provided herein are true, correct and complete statements to the best of my knowledge and in compliance with the provisions of pertinent laws, rules, and regulations of the Republic of the Philippines.I also hereby authorize the Philippine Department of Tourism and the Awards Secretariat to verify the accuracy of the above information provided. |
| Complete Name | Click or tap here to enter text. |
| *The name provided shall be the official Authorized Person to represent the company for all matters pertaining to the Award Application. All DOT communication shall be addressed to the Authorized Representative.* |
| Designation | Click or tap here to enter text. |
| **DATA PRIVACY CONSENT FORM** |
|  I, the applicant and/or representative of (the Company), acknowledges that I have read and understood the Data Privacy Notice of the Department of Tourism. In relation thereto, hereby authorize the Department of Tourism to collect, use, further process and share or disclose the personal information and sensitive personal information to authorized Third Party, if necessary, in connection to any or all of the following purposes: * To evaluate the eligibility and qualification for the Philippine Tourism Awards;
* To attest and validate the accuracy of the provided information; and
* To include in the marketing and promotional efforts of the agency (e.g. publication of official awardees in DOT website, in print materials, etc.)

[ ] Yes, I agree [ ] No, I do not agree**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_­\_\_\_\_\_\_** SIGNATURE OVER PRINTED NAME\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_DATE |