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| **APPLICATION FORM** |
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| **DATA PRIVACY NOTICE** |
| The Department of Tourism, in line with Republic Act 10173 or the Data Privacy Act of 2012, is committed to protect and secure personal information obtained in the performance of its mandate under The Tourism Act of 2009. Pursuant to its mandate, the Department collects the following personal information: (i) full name of applicant or its official representative, (ii) home/office address, (iii) e-mail address, (iv) contact numbers, (v) nationality, (vi) financial information, and other personal/company information relevant in the processing of Award applications and other DOT applications.In compliance with the requirements of Data Privacy Act of 2012, the Department commits to ensure that all personal information obtained will be secured and remain confidential. Collected personal information will only be utilized for purposes of processing of applications, documentation, research, if applicable, and facilitation of future transaction. The personal information shall not be shared or disclosed with other parties without consent unless the disclosure is required by, or in compliance with applicable laws and regulations. Only the agency’s designated personnel/Personal Information Controllers will have access to the collected personal information, which will be stored for three (3) years after the awarding ceremony or after the completion of relevant transaction. The manner of disposition of physical documents will be based on the provision of the National Archive of the Philippines and/or deletion in the agency’s database. Corrections of personal information or withdrawal of data privacy consent, if given, is done by informing the Department in writing through privacy@tourism.gov.ph. |
| **PAMANA AWARD: LIVING CULTURES DESTINATION OF THE YEAR** |
| This award is presented to a Tourist Destination that proudly showcases Filipino history, culture, and the cherished traditions that have been passed down through generations. This award seeks to celebrate a place that not only captivates the hearts of travelers but also serves as a living testament to the essence of being Filipino and the importance of carrying forward our time-honored customs and traditions. |
| **DESTINATION PROFILE** |
| Name of Town, City/Municipality, Province or Island  |  Click here to enter text. |
| Region | Choose an item. |
| Address | Click here to enter text. |
| Name of Contact Person | Click here to enter text. |
| Designation  | Click here to enter text. |
| Organization | Click here to enter text. |
| Contact Number  | Click here to enter text. |
| Email Address*All official communications regarding the Awards shall be communicated through the email address provided herein.*   | Click here to enter text. |
| Brief Background of Living Cultures Destination | Click here to enter text. |
| **DOCUMENTARY REQUIREMENTS** |
|[ ]  Portfolio of Practices, Cultural Products and Assets present in the area as well as initiatives that involve respect for cultutal integrity | Attach as Annex A |
|[ ]  Descriptive Narrative of the Destination with maximum word count of 800​ | Attach as Annex B |
|[ ]  List of Living Cultures Activities and Initiatives available in the destination | Attach as Annex C |
|[ ]  AVP highlighting the Destination’s key Traditions, and showcasing compliance with the award criteria (maximum of 5 minutes)​ | Attach as Annex D |
| **SUMMARY OF APPLICATION** |
| ***General Instructions:*** *Please provide a short narration (maximum of 800 characters) of your property’s compliance with the indicators specified below.* |
| **DEVELOPMENT AND ADMINISTRATION** |
| **Demonstrates commitment to the development, conservation and promotion of repositories for Philippine culture, heritage and history** *Discuss the existing laws/guidelines and initiatives employed to observe respect for cultural integrity of the destination.* | Click here to enter text. |
|  | *Please include documentation proof (including destination and images). Attach as Annex E* |
| **Collaborative efforts with local communities to ensure responsible and inclusive tourism practices***Describe and enumerate initiatives employed to practice fair representation of local community in tourism planning.* | Click here to enter text. |
| **Partnerships with Cultural Tourism Organizations** *Describe the existing initiatives and partnerships with cultural organizations.* | Click here to enter text. |
|  | *Please include documentation proof (including destination and images). Attach as Annex F* |
| **Investment in infrastructure and facilities that improve the overall visitor experience***List initiatives employed to improve infrastructure and facilities of destination.* | Click here to enter text. |
|  | *Please include documentation proof (including destination and images). Attach as Annex G* |
| **Involvement of local cultural groups, historians, heritage societies, etc.** *Enumerate and discuss involvement and partnerships with above-mentioned entities in development of destination.* | Click here to enter text. |
| **Tourist Arrivals** *Describe the number of tourist arrivals for the last three (3) years.* | Click here to enter text. |
|  | *Please attach verified document indicating tourists arrivals of the destination (with breakdown) Attach as Annex H* |
| **DEVELOPMENT AND ADMINISTRATION***Please attach relevant documens as proof and/or evidences to support the application and indicate document title below. (Attach as Annex I)* |
| **MARKETING AND PROMOTION** |
| **Display of Philippine cultural/artistic elements and/or unique identifying features of the destination** *Enumerate and describe inspiration behind Philippine cultural elements present in the destination.* | Click here to enter text. |
|  | *Please attach documentation including description & images on how the destination showcases Philippine cultural and artistic elements and/or unique Philippine cultural elements. Attach as Annex J* |
| **Cultural Tourism Education and Promotion***Discuss the existing initiatives for cultural education.* | Click here to enter text. |
|  | *Please include documentation proof (including description and images). Attach as Annex K* |
| **Guests commendation and testimonials***Provide a summary of Guest Feedback in the past three (3) years, including commendations and testimonials from online booking platforms and social media accounts.* | Click here to enter text. |
| **MARKETING AND PROMOTION***Please attach relevant documens as proof and/or evidences to support the application and indicate document title below. (Attach as Annex L)* |

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| **TOURISM PRODUCT DEVELOPMENT** |
| **Uniqueness of Tourism Product***Describe the nature of assets and activities offered in the destination.* | Click here to enter text. |
| **Creation and enhancement of cultural experiences and attractions that showcase the richness of Filipino heritage, culture and history** *Detail all product development initiatives employed to improve showcase of traditions to visitors.* | Click here to enter text. |
| *Please include documentation proof (including destination and images). Attach as Annex M* |
| **Sustainability Practices***Identify existing Sustainability practices applied in the Destination.* | Click here to enter text. |
| *Please include documentation proof (including destination and images). Attach as Annex N* |
| **Presence of museums, School of Living Traditions, historical sites and landmarks***List the above-mentioned assets present in the destination.* | Click here to enter text. |
| *Please include documentation proof (including destination and images). Attach as Annex O* |
| **Presence of cultural tour guides and tour operators organizing thematic packages** *Provide an overview of the existing portfolio of guides and operators offering the destination as part of tours/circuits.* | Click here to enter text. |
| *Please include documentation proof (including destination and images). Attach as Annex P* |
| **TOURISM PRODUCT DEVELOPMENT***Please attach relevant documens as proof and/or evidences to support the application and indicate document title below. (Attach as Annex Q)* |
| **CULTURAL RELEVANCE** |
| **Evidence of efforts to respect cultural integrity, conserve, revitalize, and pass down traditional Filipino customs, arts, and practices***Existing initiatives for conservation of artistic cultural practices, traditions and assets.* | Click here to enter text. |
| *Please include documentation proof (including destination and images). Attach as Annex R* |

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| **Integration of indigenous knowledge and practices into the tourism experience.** *Elaborate on how the destination integrates indigenous and historical elements in the tourist experiences.*  | Click here to enter text. |
| *Please include documentary proof of indigenous influence (including description & images). Attach as Annex S* |
| **CULTURAL RELEVANCE***Please attach relevant documens as proof and/or evidences to support the application and indicate document title below. (Attach as Annex T)* |
| **CERTIFICATION** |
| I certify that I am duly authorized to accomplish this application form and that the information provided herein are true, correct and complete statements to the best of my knowledge and in compliance with the provisions of pertinent laws, rules, and regulations of the Republic of the Philippines.I also hereby authorize the Philippine Department of Tourism and the Awards Secretariat to verify the accuracy of the above information provided. |
| Complete Name | Click or tap here to enter text. |
| *The name provided shall be the official Authorized Person to represent the company for all matters pertaining to the Award Application. All DOT communication shall be addressed to the Authorized Representative.* |
| Designation | Click or tap here to enter text. |
| **DATA PRIVACY CONSENT FORM** |
|  I, the applicant and/or representative of (the Company), acknowledges that I have read and understood the Data Privacy Notice of the Department of Tourism. In relation thereto, hereby authorize the Department of Tourism to collect, use, further process and share or disclose the personal information and sensitive personal information to authorized Third Party, if necessary, in connection to any or all of the following purposes: * To evaluate the eligibility and qualification for the Philippine Tourism Awards;
* To attest and validate the accuracy of the provided information; and
* To include in the marketing and promotional efforts of the agency (e.g. publication of official awardees in DOT website, in print materials, etc.)

[ ] Yes, I agree [ ] No, I do not agree |
| Click here to enter text.SIGNATURE OVER PRINTED NAME |
| Click here to enter a date.DATE |